**Wisconsin Public Library Consortium  
Board Meeting Minutes (draft: March 27, 2012)**

March 8, 2012, 1:00-3:30

South Central Library System & by GoToMeeting

***Present***: Melody Clair, Arrowhead; John DeBacher, Wisconsin Dept. of Public Instruction; David Weinhold, Eastern Shores; John Thompson, Indianhead; Lin Swartz-Truesdall, Kenosha Public Library; Molly Warren, Madison Public Library; Rebecca Peterson, Manitowoc-Calumet; Steve Platteter, Mid-Wisconsin; Jim Gingery, Milwaukee County; Steve Heser, Milwaukee County; Jim Trojanowski, Northern Waters; Evan Bend, Outagamie-Waupaca; Jean Anderson, South Central; Martha Van Pelt, South Central; Krista Ross, Southwest; Mellanie Mercier, Waukesha County; Kristen Anderson, Winding Rivers; Inese Christman, Wisconsin Valley; Josh Klingbeil; Jeff Gilderson-Duwe, Winnefox; Mark Arend, Winnefox; Mark Merrifield, Nicolet; Sara Gold, Wisconsin Library Services; Stef Morrill, Wisconsin Library Services; Jane Richard, Wisconsin Library Services

1. Call to order

Appointment of recording secretary for meeting: WiLS collaborative

2. Review agenda:

add Collection/Selection Committee response to current events to quickly buck up relevant content (J. Gingery)

add: Library Renewal (J. Trojanowski)

add: How billing will work for LSTA 30% of buying pool (E. Bend)

add: Recommendations on how to deal with libraries not on participating for 2nd/3rd year (I. Christman)

3. Approval of Minutes from January 2012

Tabled until May meeting

4. Information sharing from partners: none

5. Current project discussion/decisions

**a) Advocacy page on website**

**In response to availability issues with several major publishers, some libraries are starting to ask patrons to contact those publishers not sharing digital titles with libraries. Is this something WPLC should do? (S. Gold)**

As an example, see San Rafael, CA website, especially listing of publishers with contact information: <http://srpubliclibrary.org/whatsnew/did-you-know-your-library-cant-buy-ebooks-from-many-publishe.html>

After much discussion, the general agreement was that WPLC should be involved, but not encourage patrons to contact the vendors directly. Sharing information on why some content isn’t included in the collection does seem appropriate. Instead of direct action by patrons, a letter to publishers will be drafted and other Wisconsin organizations will be asked to sign on, if they would like.

*J. Trojanowski will craft a message and ask for comment and suggested collaborations*

*S. Gold will open up her Google doc on publisher information*

**b) Selection committee vacancies (S. Gold)**

**If a library system decides not to fill their two appointed seats for the selection committee, what should happen to the vacant seat?**

Having vacancies is not really a problem with current workload; Systems will shoulder responsibility to find replacements if they would like. WiLS will let systems know if there become too many vacancies to keep up with the work. *Review effectiveness of this approach at the end of this 2-year term*.

c) **Test drive (J. Richard)**

**OverDrive has been promoting the “Test Drive” program, particularly with the Sony readers. Is there any role for WPLC or WiLS in this program, or is it strictly a local library program? (J. Richard)**

Overview: library buys devices on OverDrive's recommendation, with special Adobe Digital Editions clearance that works within publisher copyrights. You have to enroll to participate. There are three options available from OverDrive:

Option 1: Staff education and training: Provide Test Drive devices to your staff for hands-on practice

Option 2: Demo devices at the library to patrons

Option 3: Lending devices to users: to download from WPLC coll from anywhere with Wi-Fi

* ONLY for O/D content
* Patrons can't transfer to their own computer or device

There was no roles for WPLC or WiLS immediately apparent in this program.

*Contact J. Richard for more information or with suggestions on how WPLC or WiLS should be involved.*

**d) WIN update/decision. Want-It-Now is a patron-driven acquisition program through OverDrive. WPLC and systems with Advantage accounts will need to decide of we/they wish to participate (J. Richard)**

* OverDrive loads the publishers' catalogs into our digital library and when a patron finds a title we don't own, she can choose to recommend it for WPLC to purchase, or to BIN (buy-it-now) through affiliates, like Amazon, but also could be indies and locals if they can sell online. A small percentage from the patron's purchase of ANYTHING at Amazon goes back to their library. These BIN copies are not added to the collection, but are for the individual patron use. There is no cost, but there are ads: side, banner, and on the advanced search. 80% are publisher ads for books we own, 10% are OverDrive's and 10% ours (can use for things like events in communities).
* Recommendation parameters are set up in Content Reserve (like how often any one patron can send suggestions)

*The decision was tabled to allow system directors to discuss with their members, and will be on the May agenda for a vote.*

*WiLS will ask OverDrive to see if we can control location of ads*

***UPDATE:*** *S. Morrill reports: The placement of the ads is not flexible, but the local library ads can be updated whenever we'd like. The schedule for other ad rotation is in a final finalized phase.*

*If we decide to go with WIN, and then decide we don't like it for whatever reason, can we turn it off? Yes.*

e) **Local content. OverDrive has pushed the training for adding local content later into the year. Does WPLC want WiLS to develop some training on this topic? WiLS has started conversations with Wisconsin Historical Society on adding some county histories and will report on this topic. (J. Richard)**

OverDrive pushed training back on Community Reserve to October 2012. One WHS county history has been added as a test, and is available through the general collection (not separated like Gutenberg). While the process for adding local content isn’t difficult, there are a lot of issues related to selection and copyright. A policy about local content needs to be developed, along with an appropriate form for libraries to use to secure copyright for this content.

*WiLS will review and improve a form supplied by OverDrive and will present it at the next meeting. J. Richard will recruit for individuals to help with development of a policy and procedures related to local content.*

**f) Collaborative technology services (S. Morrill)**

The collaborative technology services meeting with systems was productive. A report summarizing the discussion was distributed via email. Five areas for possible collaboration were explored, and the board agreed that it would be appropriate for WiLS to compile the next steps from the five areas and to start identifying people to work on the next steps.

*S. Morrill will compile Next Steps to keep it moving, and will bring an update to the next meeting*

**g) Research and Development discussion.**

There is $10,000 in budget for 2012 for R&D. Maybe put money towards projects that develop out of the collaborative technology services discussion. Partners may also submit proposal for funds.

**h) Library Renewal (S. Gold)**

From their website: "Our goal is to find new econtent solutions for libraries, while staying true to their larger mission. The research, outreach and community found here helps make library renewal happen. Join us today and start the renewal." They seek donations/funding to continue their research and to find solutions. Comes back to earlier conversation about wanting to contribute to this advocacy(?)/library leverage movement.

*WiLS will research more about what's going on out there to bring back to May meeting (also a prep for ALA meeting). Who we can collaborate with and on what.*

**i) Billing questions (S. Morrill)**

LSTA funds are available. WiLS will bill systems. DPI said that annual reporting is fine, no need for 6-month report.

**j) Renewals and how systems can deal with member libraries that won't participate: discussion**

Ultimately, it's up to systems to resolve somehow, but the burden is great if individual libraries start dropping out. The group discussed the issue of access to content already purchased: it’s likely that we will not be able to provide access to content from previous years while blocking access to new content. What kind of arguments to make?

* Small investment to get access to $1million in content
* Patrons want and expect access to electronic materials-- the decision is in the interest of the patrons
* Harry Potter is now available! Exclusive to OverDrive: a counter-argument to publishers dropping out

***Update:*** *OverDrive has confirmed that it's not technically possible to allow libraries to have access to content purchased before 2013 and then block them for any content purchased during and after 2013.*

**6. Updates from previous meetings**

**a) Selection Committee, including what can be done to get material in collection in quick reaction to current events (S. Gold)**

First month of new committee structure and they are charting as they go along, staying within budget and enthusiasm (see budget for details).

Requests for purchase can go to system's committee reps (listed on WPLC website). The WPLC support email can be used, too. If WIN is adopted, patrons can use that feature. It was suggested that the date be added to the selection policy.

*The committee will review nimbleness at their next meeting. They will also be discussing Random House's staggering price increases.*

*S. Gold will share various budget and selection documents with the board (budget, genre report, handbook-to-date). Date will be added to policy*

**b) Library User/Non-user survey (D. Weinhold)**

Survey is in process, responses are being collected both online and through the mail. Hard to get non-user responses (no telephone access). Postcard reminders have been sent, and the researcher will compile results in the next several weeks.

**c) Discussion of future ebook vendor selection (J. Gilderson-Duwe on behalf of the Vendor Selection Committee)**

Discussed 3 vendors, and established next steps for background and demos. Reminder that the purpose of the committee is to decide what to do with $300K in the budget that was set aside. Since vendors typically unveil new features for products at ALA, the committee is recommending a report in July instead of May.

**d) Subcommittee on Acquisitions Model update (S. Morrill)**

*S. Morrill will send out a recruitment letter by March 15.*

**e) OverDrive Wishlist update (S. Morrill)**

See report distributed via email. Highlights include: API is about ready, maybe showcased at WiLSWorld; eliminating middle software is making progress, e.g. OverDrive acquired Book.ish; login mechanism including cities and names of libraries is probably going to be implemented; circ data that goes down to municipal jurisdiction is coming in April.

**f) MARC records for OverDrive Content (J. Richard)**

* TLC update in Wishlist update: The program is still in beta-testing. It is $1/record (same as what WPLC pays for OCLC records now), with promised delivery within 1 or 2 days. OverDrive knows that we are interested in this, and will contact us as soon as the program is no longer in beta.
* J. Richard is getting metadata for orders which includes URL, some OCLC numbers*; please let her know if you'd like to experiment with it*

**g) Webpage for patrons (J. Richard)**

A webpage is being added to the WPLC site to act as the landing page for patrons. It will include information about the collection (suggesting titles, challenging titles, why certain publishers aren’t included), along with contact information for libraries, and possibly other things in the future. It will be the landing page from the OverDrive site from the WPLC logo in the new design (see below for more information on the new design).

*J. Richard will finish the patron page on the WPLC site*

**h) Website for patrons (E. Bend)**

General consensus that it looks great; some discussion of the placement of "sponsored by Wisconsin Public Library Consortium" at top.

Motion by J. Thompson to accept the WPLC phrase at the top, with darker coloring, if possible

2nd by D. Weinhold

Passed unanimously

*E. Bend will work with graphic designer on the WPLC phrase coloring, and with OverDrive to make the site live*

**i) Statewide shared ILS**

COLAND is forming a committee to discuss definition, and to study the cost/benefit and feasibility to explore more.

Next WPLC board meeting will be in May. J. Trojanowski will be sending out a poll to determine the exact date.

Meeting adjourned.