

Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Minutes

January 22, 2015, 1:00 p.m.

Present: Wyatt Ditzler, Arrowhead/Beloit; Kelly Rohde, Eastern Shores/Mead; Renee Ponzio, Indianhead/ L.E. Phillips Memorial (attending for Mark Troendle); Sue Queiser, Indianhead/Barron; Lin Swartz-Truesdell, Kenosha County/Kenosha; Jessica MacPhail (Chair), Lakeshores/Racine; Amy Lutzke, Mid-Wisconsin/Dwight Foster; Judy Pinger, Milwaukee County/Milwaukee; Emily Passey, Milwaukee County/Shorewood; Jennifer Loeffel, Milwaukee County/Franklin; Dale V. Cropper, Nicolet/Brown County; Kristie Hauer, Nicolet/Shawano City-County; Amy Stormberg, Northern Waters/Shell Lake; Molly Warren, South Central/Madison; Bob Stack, South Central/Portage County; Pete Loeffel, Waukesha County /Muskego; Jennie Stoltz, Waukesha County/Pewaukee; Noreen Fish, Winding Rivers/La Crosse; Marie Boleman, Winnefox/Oshkosh; Evan Bend, WPLC Board/Outagamie-Waupaca; Bruce Smith, WiLS ; Sara Gold, WiLS

Teleconference meeting held via GoToMeeting

1. Call to order
2. Review Agenda – changes or additions

J. Stoltz asked for addition of discussion of WI Digital Library logo – 7b

J. MacPhail asked for addition of Warner Brothers Streaming Video – 7c

3. Approval of minutes – November 20, 2014

Motion: J. Stolz/Second: W. Ditzler, minutes approved. P. Loeffel and R. Ponzio abstained from vote.

4. Action Items

a. Nomination Committee (J. MacPhail)

- i. Committee will vote to whether to accept the recommendation or hold vote for the chair. **Motion and second from nomination committee to approve J. MacPhail as Steering Committee Chair for 2015, motion approved.**

b. Replace vendor selection with workgroups (J. MacPhail)

- i. Committee will decide if it wants to sunset the Vendor Selection Committee and have the work of exploring vendor offerings for different types of digital content done by ad hoc work groups specific to a type of digital content. **Motion to sunset Vendor Selection Committee Motion: R. Ponzio /Second: J. Stolz, Motion approved**

c. Buy It Now (J. MacPhail)

- i. Buy It Now is no longer required for Simon and Schuster titles. The committee is asked to take action to decide whether it wants to still implement or not. **Motion to not implement Buy It Now button: L. Swartz-Truesdell/ Second: W. Ditzler, motion approved.**

5. Reports: Committees, Work Groups and Project Manager Updates

- a. Decisions made in between 11/18/14 and 1/22/15 meetings: None
- b. WPLC Board: Did not meet since last Steering meeting

Next meeting Feb 25th, will form budget committee, voting on board chair and liaison to steering committee.

- c. Selection Committee- minutes from December meeting sent with agenda **14-day max checkout title list discussed. Selection Committee concerned that quarterly update of title list will not be frequent enough. Motion to allow Selection Committee to determine frequency of list review: W. Ditzler/Second: J. Stoltz, motion approved.**
 - d. Open Content Committee – newspaper project, see update notes sent with agenda
 - e. Statistics Work Group – see update notes sent with agenda
 - f. Collection Development and Policy Work Group - see update notes sent with agenda **First meeting Jan 26th, reviewed charge, committee members and timeline. Outline of process and revised collection policy will be completed in time for July Steering Committee Meeting.**
 - g. Digital Magazine Work Group – see update notes sent with agenda **Met on Tuesday Jan 20th, work group will review 4 magazine products and meet again in mid to late Feb. with a recommendation for purchase (if there is one).**
 - h. OverDrive Update
 - i. Report sent with agenda - please ask any questions about the report or provide any questions you would like the project managers to ask OverDrive at their next check-in? **S. Gold, S. Morrill and B. Smith will be meeting with the OverDrive team at ALA in Chicago. Will share their findings with steering committee at next meeting.**
6. Ongoing Discussion Items
- a. Digipalooza scholarships (B. Smith) **B. Smith will share scholarship opportunities widely with WPLC listserv/ WISPUBLIB listserv**
 - b. Spanish Language Materials Update (S. Gold): **We have a list of 174 titles in Espanol created by J. Potrantz, a WPLC Selector, to begin our foray into a Spanish language collection. The list costs approx. \$2,500 and will give WPLC usage stats for a couple of months while the Digital Collection Development and Policy Work Group works on scope of collection. S. Gold will send out a list of the titles prior to ordering.**
7. New Discussion Items
- a. Amazon Smiles (B. Smith) **B. Smith will ask OverDrive at ALA about the feasibility of this program with WPLC.**
 - b. WI Digital Library Logo (J.Stolz) **We need a high res logo for printing purposes. Also, the WI Digital Library Logo is cluttered and not conducive to branding. J. Stoltz suggested 99 Designs as a possible source for new logo. Pricing starts at \$299 for designs from approx. 30-40 designers. B. Smith will bring the idea to the WPLC Board to hear input.**
 - c. Streaming Video from Warner Brothers (J. MacPhail) **Announcement on new service brings up question of who gets what announcements from OverDrive? B. Smith reported the OverDrive populates their lists with as many libraries as it can. WiLS gets all announcements OverDrive sends from their different lists. WiLS is in process of migrating WPLC list serv to make sure as many libraries are on the list as possible to make sure any relevant announcements WiLS gets from OverDrive will reach as many libraries as possible.**
8. Committee information sharing and questions - None
9. Next Meeting Date: April 23, 2015, 1:00 P.M via GoToMeeting