

Wisconsin Public Library Consortium
Board Meeting DRAFT Minutes

August 26, 2015, 10:00 a.m.

Present:

Kristen Anderson (WRLS), Mark Arend (WLS), Evan Bend (OWLS), Amy Birtell (ESLS), Sue Cantrell (MWFLS), Inese Christman (WVLS), Ryan Claringbole (DPI), Melody Clark (ALS), Gus Falkenberg (IFLS), Steve Hesel (MCFLS), Connie Meyer (WCFLS), Lorelee Petersen () Krista Ross (SWLS), Lin Swartz-Truesdell (KCLS), Holly Selwitschka (Winneconne PL), Mike Sheehan (NWLS), Sarah Strunz (), Martha Van Pelt (SCLS)

Call to order at 10:00.

- 1. Review agenda: No changes were made to the agenda.**
- 2. Approval of minutes from [May 6, 2015](#)
M. Sheehan moved to approve; M. Clark seconded. **Approved unanimously.****
- 3. Information sharing from partners**
 - WCFLS has a new name! They will be the Bridges Library System.
 - The Hutchinson Memorial Library in Randolph will be joining SCLS as of January 1, 2015.
 - WVLS: There is a school library that want to have multiple cards for teachers. The group discussed, and asked why the students can't check out items with their own cards. No one is doing something like this.
 - WVLS asked if anyone else is having an issue with iTunes and iPods? No one seems to be having these issues or the board members aren't aware. There is a forum for those providing support to discuss, and WVLS has put it out to that community and no one has had any other issues. It could be an issue with an older iPod.

Current project discussion/decisions

WPLC Board Budget Committee (Van Pelt)

K. Anderson asked about the buying pool and the Steering Committee decision not to pursue the decision of the Collection Workgroup to include magazines in the buying pool. She was wondering about if the Board might want to have a philosophical discussion about the magazine

decision. G. Falkenberg mentioned that they are helping to fund the pilot of magazines in WPLC. It isn't just a matter of cost but they strongly support the idea that things like this should be purchased as a large group. It isn't just that it costs less, but there is a philosophical question here. It's much better for us all to go in the same direction rather than spend more time going in divergent directions. K. Ross also agreed with the position stated. If the magazines will be available to everyone, she wants to pay her share. It should be something that we move together. It may bring us back to the OCLC vs. WISCAT world again. H. Selwitschka from Winneconne mentioned that it is a pilot to see how it would work out. If the pilot program is part of WPLC, it should be added to the budget. M. Van Pelt mentioned that WPLC did a pilot project of Flipster last year and it was not subsidized by WPLC. That content was not available to everyone in the state. This content will be available. B. Smith summarized the back story: In 2014, Flipster had just come on the market. The charge of the Steering Committee at that time was to continue to investigate and learn more information about Flipster. Those three systems purchased Flipster for their systems. It was after this process that OverDrive came into the digital magazine game. As we did the 2016 process, all of the products were investigated. The systems that did have Flipster and Zinio did not want to pursue the OverDrive option, but the OverDrive option can only be available at the consortium level, which is why it will be available to all, however it is funded. Eight of the systems are currently interested in OverDrive magazines. The Collection workgroup recommended \$50,000 purchase of OverDrive magazines. The eight-nine systems are looking at \$20,000, as more expensive titles have been cut. It's about 100 titles.

K. Anderson suggested that the magazine project be funded from the buying pool. M. Van Pelt stated that they have already committed to Flipster for the year after the Steering Committee decided to not move forward with a statewide solution. K. Anderson stated that their system have waited and now there is one that the majority of libraries seem to want one product. H. Selwitschka stated that, when the Steering Committee decided not to pursue magazines, it was because of the quality of the product was uncertain. The point of this year is to determine if OverDrive magazines is a solution for everyone. Winnefox is an example. They have added extra money into their Advantage collection for years as a way to test the waters. M. Clark mentioned that this is putting the money into the Advantage account in for their patrons. This is different. M. Clark had a question: in R&D, we have \$15,000 that has not been spent. M. Clark suggested that we spend part of the R&D and Reserves to fund this.

S. Morrill explained the purpose of the R&D and Reserves and how much funds are in there. The discussion was tabled for further discussion after the rest of the agenda is complete.

{continued discussion}

There would be approximately \$46,000 in R&D and Reserve at the beginning of 2016. The platform fee through December 2016 is being waived if we purchase at least one title by September 30. Content, however, would need to be renewed in September of 2016. By this point in 2016, we will know if it will be part of the buying pool or not. We could reserve \$20,000 from the buying pool in case we need it for the magazine renewals, and release these funds for other purchasing after September if the magazines are not renewed. S. Hesser moved using a maximum of \$20,000 from the R&D and Reserve lines for the magazine pilot project, which would cover around 90-100 titles and additional copies. M. Clark seconded. M. Arend is not sure with comfortable drawing down the reserves that much. M. Van Pelt agreed with this. E. Bend felt that \$26,000 in reserves seems fine and it's good to spend money on something patrons will use. Motion passed.

WPLC Project Manager Contract (Van Pelt)

The changes were primarily semantic or updating to practice. There were no changes in amounts. A. Birtell moved approval. M. Sheehan seconded. Motion passed unanimously.

Form WPLC Board Chair Nomination Committee (Van Pelt)

The committee will find a nominee for the chair for 2016. The position runs the calendar year. K. Anderson, M. Arend, and M. Clark will serve.

Digital library logo (Van Pelt)

The Steering Committee logo workgroup is requesting the board allocate additional funds to have a digital library logo design created. The logo workgroup worked with the same designer as created the WPLC logo, and they were not satisfied with the quality of the public-facing logo. The designer did the designs, so we will now pay them \$300 for that work. They would now like either \$300 or \$500 to run a new contest to redesign the Digital Library logo. M. Arend felt that we had spent enough money on this, and would be opposed putting more money into this. E. Bend felt that we should spend more into the logo, as we have put millions into the collection. C. Meyer agreed with spending more on the logo. Others expressed their support of spending more money to get something better. E. Bend moved that \$500 be spent on a logo. S. Hesser seconded. Motion passed.

Updates from previous meetings

Buying pool percentage pilot project (Morrill)

- [See Workgroup and Project update](#)

LEAP & Library Simplified (Morrill)

- [See Workgroup and Project update](#)

We will continue to watch and monitor the progress of this.

- a. Analytics workgroup update (Morrill) - [See Workgroup and Project update](#)
- b. Newspaper project (Morrill) - [See Workgroup and Project update](#), [newspaper titles list](#) and [Historical Newspaper Project FAQ](#).
- c. YTD WPLC Budget (Morrill) – report sent with agenda

\$2000 donation!!

Have taken our first \$26,000 payment. The way we do this is by a journal entry. It's the last thing that Tom does in the end of the year process, which is not quite done.

Local content question

Steering Committee update (Bend)

See [May 2015](#) and [July 2015](#) Steering Minutes for the details. Magazines were the biggest discussions at these meetings. The group also considered the size of the buying pool and decided to leave it the same size, though there seems to be some willingness to increase next year. The group also discussed keeping up an FAQ. There was an old FAQ on the website, and B. Smith will review in the website update.

Collaborative Digitization Workgroup (Smith)

They will meet on September 15 for an in-person strategy session.

WPLC Website Update (Smith)

The project managers have been working on some updates on the website. M. Van Pelt and B. Smith and A. Coffin have done some work on a reorganization. B. Smith shared the reorganization. Board members will be sent the Beta link and asked for feedback.

Decisions made in between meetings (5/6/15 to 8/25/15): none

4. New Projects/Proposals/Discussions

- a. BadgerLearn has asked if WPLC could link to BadgerLearn from the WPLC website. Though WPLC doesn't participate in the development

of BadgerLearn, they currently consider WPLC as contributing partner to the BadgerLearn development through feedback from all of the system CE coordinators.

The feedback from the group is that WPLC is not a BadgerLearn partner.

- b. Annual member meeting: Discuss potential change to have annual member meeting be a combined meeting of the WPLC Board and Steering Committee. Also, discuss best time for WPLC Board to meet in person a second time during the year.

The group agreed that a combined meeting should occur. M. Van Pelt will talk with the SRLAAW chair about how to coordinate in person meetings between SRLAAW & WPLC.

Next Meeting Date:

November 18, 2015 at 10:00 a.m. via GoToMeeting