

Wisconsin Public Library Consortium
Board and Annual Member Meeting Minutes

May 6, 2015, 2:00 p.m.

Location: McMillan Library Multi-Purpose Room
490 E Grand Avenue
Wisconsin Rapids, WI 54494

& via GoToMeeting (information can be found at the end of the agenda)

Attendees: Kristen Anderson, WRLS; Evan Bend, OWLS; Amy Birtell, ESLS; Melody Clair, ALS; Jeff Gilderson-Duwe, Winnefox; Sara Gold, WiLS; Steve Hesel, MCFLS; Josh Klingbeil, WVLS; Mellanie Mercier, WCFLS; Mark Merrifield, Nicolet; Stef Morrill, WiLS; Becky Petersen, MCLS; Krista Ross, SWLS; Lin Schwartz Truesdall, KCLS; Bruce Smith, WiLS; Marty Van Pelt, SCLS, Maureen Welch, IFLS

Guests: Jean Anderson, SCLS; Wyatt Ditzler, Beloit PL, ALS; Noreen Fish, La Crosse PL, WRLS; Connie Meyer, WCFLS; Angela Meyers, WCFLS; Emily Passey, Shorewood Library, MCFLS; Emily Pfothenhauer, WiLS; Steve Platterer, ALS; Melissa Prentice, Mead PL, ESLS; Debbie Rosenberg, Fond du Lac PL, WLS; Susan Santner, Oregon PL SCLS; Amy Stormberg, Shell Lake PL, NWLS; Molly Warren, Madison PL, SCLS; Pamela Westby, Middleton PL, SCLS

Minutes: Sara Gold; actions in bold

Call to order – M. Van Pelt, Chair, 2:00 p.m.

1. Review agenda

2. Approval of minutes from [February 25, 2015](#) Motion: A. Birtell, 2nd S. Platterer; motion passes.

3. Information sharing from partners:

Becky Peterson, MCLS gave feedback on the OD Magazine demo. Said her patrons prefer Flipster and is wondering if the Steering Committee will consider Flipster.

Krista Ross, SWLS: CESA 3 is pursuing a fab lab and SWLS is considering how they can be involved

Mark Merrified, Nicolet: Nicolet moved their offices after 30 years.

Marty Van Pelt, SCLS: Vote for new WPLC logo.

4. Current project discussion/decisions

- a. Form 2016 WPLC Board Budget Committee (Van Pelt)
Maureen Welch IFLS, Josh Klingbeil, WVLS volunteer.

- b. WPLC & DPLA (Pfothenhauer) – The board is asked to take action on the proposal to form a WPLC workgroup to investigate potential collaborative models (e.g. a train-the-trainer cohort, regional digitization labs, digital project consulting staff, etc.) to keep systems from "reinventing the wheel" while ensuring that systems and member libraries are working in ways that will allow them to participate in Recollection Wisconsin and the DPLA. These two documents, [DPLA Background](#) and [WI Digital Landscape](#), provide background for the discussion.

Emily gave background on DPLA and DPLA service hubs. Working on building a WI service hub. Current Partners include: WHS, WiLS, UWM, UW- Madison, DPI, and Milwaukee Public Library. Service hub will be live in 2016. How can WPLC help with creating a service hub for all communities and libraries. Emily proposes WPLC create a workgroup to do a variety of work including: research on existing service hubs; and offer recommendations to foster collaboration.

Questions: Will materials be searchable via library catalogs? E. Bend reports that OWLS is working with Innovative to access DPLA materials.

What is the cost associated with adding materials to DPLA/Recollection WI? Only harvesting fee from Recollection WI which is based on the size of collection. No additional fee to libraries.

J. Klingbeil is curious to know what other systems are doing currently with loading local content so as to not have to reinvent the wheel.

OWLS, SCLS and WRLS interested in streamlining platforms and provide "one stop shopping" for patrons.

Motion to form workgroup: motion: J. Gilderson-Duwe, 2nd E. Bend, motion passes.

Contact Emily Pfothenhauer if you want to serve on the workgroup. Deadline: 2 weeks.

5. Updates from previous meetings

- a. Steering Committee update (Bend) – [4/23/15 minutes](#)
Major discussion was around recommendations from Digital Collection Work Group. Good discussion, suggests reading minutes.
- b. [Analytics workgroup update](#) (Morrill): Will discuss in annual meeting.
- c. [Newspaper project](#) (Morrill): Will discuss in annual meeting.
- d. [YTD WPLC Budget](#) (Morrill): Mentioned donations. Answered questions on specific line items.
- e. Logo (Smith): Vote for your favorite logo! Voting closes Friday May 8th.
- f. WPLC Website Updates (Smith) Will discuss in depth in annual meeting.
- g. Decisions made in between meetings (2/25/15 to 5/6/15): none

6. New Projects/Proposals/Discussions

a. WPLC Annual Member Meeting

- i. The following are presentation highlights from the WiLS staff, WPLC project managers. A recording of the presentation can be [viewed here](#).

1. Year in review

- First full year of WPLC Steering Committee
- WPLC announcement list updated
- Vendor Selection Committee sunsets
- WPLC website migrated and updated
- Kids and teens e-reading rooms
- New Website features

Digital Content:

- MacMillan and Simon & Schuster available to shared collection
- Advantage survey of systems
- OverDrive Big Library Reads
- MARC records for metered titles
- WMA/WMV to sunset
- Streaming Video added
- OD Partner Advisors
- Gadget package ends
- OD development wish list updated
- OD support transitioned to libraries

Stats:

- Overall circ just over 3 million for 2014.
- Audio circ is up 39% and ebook up 32%
- Formats: decrease in epub and kindle and increase in OverDrive READS.
- Stef suggests waiting to pull stats until at least 21 days in the month.
- Full stats are available <http://www.wplc.info/reports/statistics>

2. What was explored in 2014-15

- **Local Content:** Pilot project with 2 WI publishers. Went through lessons learned and next steps.
- **Local Newspapers:** Worked with Beth Bennett at WNA and WHS to create a pilot project to digitize 100 reels of microfilm newspapers.
- **Analytics Project:** Formed out of last year's annual meeting. Very pricey products. Want to expand committee to include libraries.
- **Statistics Workgroup:** Will continue to work with OverDrive to fix their inaccurate stats.
- **Digital Magazines:** looked at Flipster, OD, zinio and PressReader. For pricing, committee asked each vendor to price their top 100 titles.
 - **Flipster:** Pros: Time-Warner mags and easy to use. High patron satisfaction. Cons: cannot meet WPLC authentication requirements. \$441,000 price tag

- Zinio: Pros: longest in business...more patrons branded to Zinio, will have connection to ILS this year. Cons: expensive \$182,000 \$125,000 for platform alone
- OverDrive: Pros: \$15,000 platform fee, \$35,000 for content. Cons: Available only to consortium and not available via browser.
- PressReader: Pros: most developed platform, full text searching. Simultaneous use of all their titles. Cons: \$215,000 price tag, not many popular U.S. magazine titles.

3. Results of Collection Development and Policy Workgroup

- Summaries of both patron and vendor surveys can be found here: <http://www.wplc.info/node/246>
- Created buying pool recommendations for Steering Committee approval
- Updating WPLC Selection Committee collection policy.

4. 2016 Steering Committee buying pool recommendation

- Reviewed buying pool recommendations.

5. Looking ahead

- B Smith went through budget cycle and timeline of recommendations.

Next Meeting Date:

August 26, 2015 at 10:00 a.m. via GoToMeeting. The main agenda item will be to review and approve a 2016 WPLC budget.