

Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Minutes

April 21, 2016 1:00 PM

Via GoToMeeting

ATTENDEES: Beth Carpenter (Kimberly-Little Chute/OWLS), Inese Christman (WVLS), Dale V. Cropper (Brown County/NLS), Michael DeVries (Beloit/ALS), Noreen Fish (La Crosse/WRLS, Kristie Hauer (Shawano/NLS), Amy Lutzke (Dwight Foster/BLS), Jessica MacPhail (Racine/LLS), Emily Passey (Shorewood/MCFLS), Kelly Rohde (Mead/ESLS), Holly Selwitschka (Winneconne/WLS), Jennie Stoltz (Pewaukee/BLS), Amy Stormberg (Shell Lake/NWLS), Mark Troendle (LE Phillips/IFLS), Lin Swartz-Truesdell (Kenosha/KCLS), Maureen Welch (IFLS), Karina Zidon (Platteville/SWLS)

ABSENT: Mary Alice Bodden (Theresa/MWLS), Heidi Cox (Mcfarland/SCLS), Julia Davis, (Kiel Public Library/MCFS), Jennifer Loeffel (Franklin/MCFLS), Judy Pinger (Milwaukee/MCFLS), Sue Queiser (Barron/IFLS), Bob Stack (Portage/SCLS), Molly Warren (Madison/SCLS)

GUESTS: Martha Van Pelt (SCLS), proxy for Molly Warren, Becky Petersen (MCLS) proxy for Julia Davis, Eddie Glade (Portage County/SCLS), proxy for Bob Stack

PROJECT MANAGERS: Melody Clark (WiLS), Sara Gold (WiLS)

1. **Call to order:** D. Cropper called the meeting to order at 1:00 PM
2. **Review Agenda** – no changes or additions
3. **Approval of minutes** – [February 25, 2016](#)
Motion: Approval of minutes
Moved to approve: A. Lutzke
Second: M. Devries
Discussion: None, Motion passed unanimously.
4. **Action Items:** None
5. **Reports: Committees, Work Groups and Project Manager Updates**
 - a. Decisions made in between 2/25/16 and 4/21/16 meetings: None
 - b. WPLC Board Report – M. Welsh reported there has been no meeting since last Steering Committee Meeting.
 - c. Digital Collections Workgroup – Update provided as agenda item 7a.
 - d. Selection Committee Update – S. Gold reported there are selector vacancies in three systems: 2 in MWFLS, 1 in SWLS, 1 in Kenosha. The Selection Meeting on April 14th included discussion of adding 7 MoneySmart titles for \$100. Titles are available for simultaneous use until May 15th at which time they will be replaced by 1 copy of each title as one copy/one user. Committee

reviewed the 2015 recommendations of the WPLC Digital Collection Workgroup to make sure they are being implemented. Committee discussed ways to reallocate buying pool funds to better manage holds and metered titles up to 70% of our money is spent on reordering titles. S. Gold gave a report on how preorder titles are now ordered up to 6 months in advance and make it very difficult to manage both funds and holds. She asked for a motion to limit orders of preorder titles to one month prior to publication date.

Motion: Limit order of preorder titles to one month prior to publication date

Moved to approve: J. MacPhail

Second: L. Swartz-Truesdell

Discussion: None, Motion passed unanimously.

- e. OverDrive Update – M. Clark reported the new website rollout has been delayed until around ALA.

- f. Statistics Workgroup Update – M. Clark reported on statistics and ways to share them. Sh mentioned the use of infographics as templates. Do we want to revitalize the committee? J. Stoltz has to step down from committee but thinks it is very valuable. Comments affirmed importance of continuing this committee. M. Clark will send out call for additional members for this committee. Noted you do not need to be a statistical expert to be a part of the committee.

6. **Ongoing Discussion Items:** None

7. **New Discussion Items**

- a. Digital Collections Workgroup Buying Pool Recommendations – M. Clark emphasized this is for discussion only today. May 26th will be the final vote on this. The Digital Collection Workgroup recommendations for the digital library collection and 2017 digital content buying pool can be found [here](#). M. Clark stated that at this meeting, we will be discussing the recommendations to get an understanding of systems' opinions of the recommendations. Steering Committee members were encouraged to review the recommendations and solicit feedback from their system prior to the meeting. The Steering Committee and Board will also discuss the recommendations at the joint meeting on May 11th. The Steering Committee will approve final 2017 recommendations at the May 26th meeting to forward to the WPLC Board Budget Committee.

A. Lutzke gave an overview of the two main areas of discussion including reducing holds and statewide magazines.

Reducing holds: new survey reported a 6% increase in dissatisfaction with placing titles on hold.

A. Lutzke reviewed all of the committee's suggestions to reduce holds:

- 1) 10 suggestions to improve holds. Clarifying questions about some of these.
- 2) Increase buying pool by \$150,000 to purchase additional copies of titles with high holds.
- 3) Revisit products with other models have been addressed. Discussion about what this meant.

A. Lutzke reviewed the periodicals recommendations:

- 1) \$50,000 increase in buying pool to continue with OD Periodicals
- 2) \$175,000 increase in buying pool for zinio
- 3) \$265,000 increase in buying pool for Flipster

J. Stoltz reports that Bridges users are very high users of OD Periodicals as well as Flipster. For titles in both Flipster and OD, there was 75% greater usage in Flipster titles than OD. Bridges directors met and have made the decision to support the \$150,000 for added holds but will not support increasing the buying pool for magazines. Bridges is concerned with paying for two services.

H. Selwitschka feels the same as Bridges. Wants all money to go towards filling holds, not periodicals.

M. Van Pelt reported SCLS Flipster titles had more usage for 15-20 titles than the same titles in OD Periodicals. SCLS will not support additional funding for magazines at a statewide level.

B. Carpenter stated that they supported the statewide access to periodicals and wants to keep those libraries whose system does not provide a periodicals option in mind.

J. MacPhail is concerned with amount of money for holds and thinks it needs to be more than \$150,000.

Several expressed concern about OD Periodicals suddenly disappearing in Sept.

Question re: amount allocated for 2016 OD Periodicals: \$20,000 was allocated.

It was verified that a final vote on the Digital Collection Work Group recommendations will not be at the May 11th joint meeting with the board but at the May 26th meeting.

FOLLOW UP: There was a question about voting in 2015 regarding the OverDrive periodicals recommendation. To clarify, there was a vote to defer consideration of purchasing digital magazines in the May 2015 Steering Committee meeting and then a second vote at the July 2015 Steering Committee Meeting to allow interested systems to purchase OverDrive Periodicals on their own even though it would be available statewide.

The first motion and vote from the May 28, 2015 minutes:

“J. Stoltz motioned to defer consideration of purchasing digital magazines as part of the WPLC buying pool until 2017; J. Pinger, second. Motion passes with 11 in favor, 8 against. “

The second motion and vote from the July 16, 2015 minutes:

“B. Carpenter motioned that a group of interested systems are allowed to purchase Periodical subscriptions that would be available statewide through WPLC. D. Cropper seconded. It was

noted by SCLS that patrons in their system, even though SCLS is not interested in Periodicals, will be accessing the magazines through OverDrive, potentially en masse. A follow up comment to this noted we will be able to see where / what is being used through stats and comparable stats between platforms would be good data to have for future decisions. The Periodical pricing included multiple copies of some titles based on stats on what we think demand will be. Motion amended to include that it extends through 2016 and will be reconsidered at that point. 16 in favor, 2 abstain (20 present). Motion carries.”

- b. Open Content Committee (Gold)– S. Gold reported that review is needed to determine if this committee should be decommissioned.

Motion: Decommission the Open Content Committee

Moved to approve: J. Stoltz

Second: J. Macphail

Discussion: None, Motion passed unanimously.

- c. New WPLC Logo – D. Cropper reported that we received a suggestion that “OverDrive” be added to the WPLC logo. It was discussed and agreed that vendors should stay out of the WPLC brand/logo and the committee wants to promote the consortium, not the platform.

Motion: Keep OverDrive and any Platform out of the WPLC logo

Moved to approve: J. Macphail

Second: I. Christman

Discussion: None, Motion passed unanimously.

- d. New URL – M. Clark reported the committee was asked to consider implementing a new URL for the digital library. WIDigitalLibrary.org was suggested. M. Clark explained that potentially, the current URL would not change so all bookmarks, website and catalog links would remain active. A new URL could be implemented and then promoted. The URL could be redirected to the current one. If a new platform is to be added, in the future this new URL could be used as a landing page or possibly as a discovery layer. M. Clark pointed out that this does involve the purchase of a new domain, so this would need to be a recommendation to the board.

Motion: To investigate adding a new URL.

Moved to approve: H. Selwitschka

Second: I. Christman

Discussion: Motion passed unanimously.

8. **Committee information sharing and questions**

9. **Next Meeting Date:** May 11, 2016 at 1:00 PM

Annual In-person (not a formal Steering Committee meeting) at WAPL

Lynch/Lefevre Room

Best Western Waterfront Hotel & Convention Center

1 N. Main Street, Oshkosh, WI 54901

Next formal Steering Committee Meeting: May 26, 2016 at 1:00 PM via GoToMeeting

ADJOURNMENT: 2:42 PM

REPORTER: Sara Gold