

WPLC Board Meeting Notes

October 23, 2018

Board members present: Kirsten Anderson (WRLS), Mark Arend (WLS), Evan Bend (OWLS), Amy Birtell (MLS), Anne Hamland (WVLS), David Kranz (SWLS), Sherry Machones (NWLS), Connie Meyer (proxy for Mellanie Mercier) (BLS), Steve Ohs (LLS), Rebecca Peterson (MCLS), Steve Platteter (ALS), Jennifer Schmidt (MCFLS), Lin Swartz-Truesdell (KLS), Martha Van Pelt (SCLS), Tracy Vreeke (NFLS), Maureen Welch (IFLS).

Steering Committee members present: Noreen Fish (WRLS), Dominic Frandrup (WVLS), Jessica MacPhail (LLS), Amy Stormberg (IFLS)

Guests: Jean Anderson (SCLS), John DeBacher (DPI), Wyatt Ditzler (ALS), Jeff Gilderson-Duwe (WFLS), Steve Hesel (MCFLS), Vicki Teal Lovely (SCLS)

Project managers: Melody Clark (WiLS), Andi Coffin (WiLS), Stef Morrill (WiLS)

Call to order/Welcome & Introductions

Chair M. Arend called the meeting to order at 2:01 PM. All present introduced themselves.

Consent agenda

The consent agenda included a review of meeting the agenda, approval of minutes from [August 13, 2018](#) and acceptance of [Steering Committee minutes](#).

S. Platteter moved approval of the consent agenda; S. Machones seconded. Motion passed unanimously.

Updates from previous meetings/projects

[Project Updates](#) were provided as a written report prior to the meeting. In addition, S. Morrill reported on the potential Transparent Languages cooperative purchasing project. 7 partners have indicated interest in participating, 6 will not be participating, and 3 have not yet responded. Project managers will follow up with Transparent Languages for an updated quote given the reduction in interested parties.

There was a question about the funding for the digitization kits. It was clarified this is not a WPLC project, but that the project was discussed at the Historical & Local Digital Collections Committee in case WPLC could offer any support for the project. Funding and administration for this project is going through SCLS.

New Business

Discussion and action: 2019 Chair, Vice-Chair, and Steering Committee liaison

T. Vreeke presented the slate of officers on behalf of the Nominations Committee:

Chair: Kristen Anderson
Vice-Chair: Marty Van Pelt
Steering Liaison: Maureen Welch

The floor was opened for additional nominees. None were offered. Motion is from the Nominations Committee; motion was seconded by M. Van Pelt. Motion approved unanimously.

The Nominations Committee, which included A. Birtell, L. Swartz-Truesdell, M. Van Pelt, and T. Vreeke, were thanked for their work.

Discussion and action: [WiLS 2019 project management agreement](#)

S. Morrill provided a brief overview of the changes to the 2019 agreement:

- A few items were moved around or clarified.
- An item was added about advocating for publishing industry changes, as was discussed at a prior Board meeting.
- The activities for the BiblioBoard pilot were added.
- Time reporting was changed to be monthly.

There was no discussion.

K. Anderson moved approval of the WiLS project management contract with one change to correct the name of the Division for Libraries and Technology made by M. Arend. M. Welch seconded. Motion passed unanimously. S. Platteter and M. Arend sustained from voting as WiLS Board members.

Discussion and action: Reaffirm Collection Development Workgroup and reappoint/appoint members

M. Clark provided some background on the workgroup. The Collection Development Workgroup convenes annually with the charge, "to evaluate the composition of the collection purchased by the digital buying pool with particular attention on known concerns and potential additions to the collection" and reporting back to the Steering Committee and Board with their suggestions for a budget and collection development priorities. The workgroup is one of the Board, so the group needs to be reaffirmed in order to begin their work in January. The workgroup consists of members of the Board, Steering Committee, and Selection Committee. The current roster is:

- Evan Bend, OWLS
- Lori Belongia, Marshfield Public Library
- Chris Hamburg, Lester Public Library
- Deen Layland, La Crosse County Library
- Mellanie Mercier, BLS
- Jacki Potratz, Milwaukee Public Library
- Amy Stormberg, Amery Public Library
- Maureen Welch, IFLS

- Karina Zidon, PLatteville Public Library

A. Birtell moved to reaffirm the Collection Development Workgroup and those members who would like to continue to serve. S. Platteter seconded. Motion approved unanimously.

Discussion: OverDrive retention of patron data

S. Morrill provided some background information. At a previous Board meeting, the group discussed the retention of patron use data by OverDrive. The project managers have spoken with OverDrive about their current practice, and learned that they do not currently delete any data they collect, but they are open to a discussion regarding the length of time that the patron's barcode is retained. The group discussed if they would like to request a different length of time for barcode information to be retained.

The stored patron barcodes are linked to title and records could be requested as open records. Different systems use this data for funding purposes, to track virtual cards, etc. Right now, the report of this data can be requested once per year. The group discussed some other potential timeframes, including retaining last and current year.

It was clarified that the data does not contain patron name and emails.

It was requested that the item be postponed until the next meeting so partners can check with their IT specialists about how they use the data.

Project managers will ask other like consortia what they do and ask OverDrive if they can keep the circulation data without the item information.

Old Business

Discussion: Potential Models for Buying Pool Increase

In 2018, the Collection Development Workgroup suggested some information gathering about a potential regular annual increase. Since that time, the topic has been discussed at Board and Steering Committee meetings. Based on the information gathered at these meetings, with input from the Collection Development Workgroup, the project managers prepared some sample models and budgets for discussion. The purpose of the discussion today is to provide information to the Collection Development Workgroup, who will make a recommendation in 2019.

The group discussed the models and their initial thoughts. D. Frandup reported that WVLS doesn't think that any of the options are palatable. He suggested to move the funding formula of 25% population and 75% usage to 100% based on usage because of the assertion that patrons are not using the service as much in rural areas with less available broadband. C. Meyer noted that basing the formula completely on usage could cause a big jump in cost if there is an increase in usage. M. Van Pelt noted that the original funding formula was decided to include population in the formula to help ensure steady increases as a formula based solely on usage could potentially cause large fluctuations in cost for partners.

S. Machones agreed with WVLS that it is difficult for small, rural libraries to increase their contribution amount with their current, flat funding and that their patrons aren't using the service as much because of broadband issues.

M. Welch wants to keep an increase up for discussion and to look at ways to increase funding for the collection. She noted the Consortium has been at \$1,000,000 for a long time and the group needs to keep this in mind and look at ways to increase it. IFLS found the special project option (#5) very interesting and thinks this is a good option.

S. Ohs agreed that rural libraries have an issue with the increase in funding, however the LLS directors met and agreed that even though budgets are flat, the demand is continuing to rise and so they need to move forward. LLS directors are interested in either option #1 or #5.

K. Anderson stated that WRLS serves a very rural area as well, but their memberships felt that the collection needs to be maintained and they did informally vote for an increase. They also felt that if the Consortium does not increase, they will vote to increase their Advantage account. They would like to see the increase split between special projects and high holds.

S. Platteter reported that ALS has tried to meet the demand for content with Hoopla. If the Consortium moves forward with an increase, they would be inclined to favor the special project option as well.

J. MacPhail reported that they continuously have put money towards their Advantage account. She noted that they don't have additional funds as well, but felt that it is important to consider the WPLC collection a part of the core collection and therefore reallocate funds within their library to make the increase happen.

J. Gilderson-Duwe suggested looking at reallocating the budget by looking at share of holds by system and rate of change in use.

C. Meyers feels that if the group wants the WPLC project to have a future, we need to invest in it and asked if the answer is to invest more into the system Advantage accounts. It was noted that library collections need to be looked at differently and these digital collections are no longer bonus collections but part of the core collection that patrons of WI have access to.

It was reported that our wait times have been trending down, compared to our peers. However, in the last six months, WPLC, along with our peers, have seen a spike in holds. C. Meyer noted this is most likely because of the launch of Libby. The group agreed that they all have seen an increase in use because of the ease of use of the Libby app.

M. Arend noted that patrons will accept long wait times for physical items but not for digital. WFLS did some calculation of their physical materials and wait times and it can take 30 weeks or more for holds to clear in their system. It was suggested that this data for physical collections should be gathered for all systems for the collection development group to review.

The group agreed that they would love to see a comparison of physical vs digital by format of holds and wait times for the systems.

For those that are interested in model #1, the primary reason was that it would lead to predictable increases.

The group also determined that the models that would be most likely to be supported are #1 (Annual Percentage Increase) and #5 (Increase for Special Project).

The group was asked to send any additional information/ data to be requested to review by the Collection Development Committee to the project managers.

Discussion: Begin discussion of 2019 annual meeting

The 2019 WPLC annual meeting will be held April 30, 2019. The group discussed preliminary ideas for the meeting:

- Buying pool increases
- New OD & BiblioBoard ideas/updates/projects on the horizon
- Review of the BiblioBoard projects and usage
- Get promotional materials from OD (Libby buttons, etc.)
- Selection Committee Report/Update
- Physical vs Digital comparisons

There was a suggestion to reconfigure the meetings so that partners and members could attend more easily. It was suggested that the Board meeting be the day before but the annual membership meeting portion be a session at WAPL. There was a question about whether people can attend just one session at WAPL. In the past, participants have had to purchase one-day conference attendance.

Information sharing from partners

Indianhead Federated Library System has changed its name to: IFLS: Inspiring and Facilitating Library Success.

J. Gilderson-Duwe reported that OshKosh Public Library is holding an afterhours library tour, called *The Dark Stacks: An Evening with the Brothers Grimm*. Last year was An Evening with Edgar Allen Poe and next year will be with Steven King.

It was noted that the Wisconsin Author Project award winner will be attending the Awards and Honors banquet this Thursday night at WLA.

Both OverDrive and BiblioLabs are exhibiting at WLA and members were encouraged to visit their booths in the exhibit hall while at the conference.

J. Debacher reported that he has asked LSTA to cover 50% of the BiblioBoard project for 2019.

In 2019, WLA will have a pre-conference session of the Keynote speaker, author of *So You Want to Talk About Race*. It was suggested that the WPLC Board may want to do a virtual meeting so they can attend the pre-conference. All agreed to do this. Project managers will make the change to the WPLC Board meeting calendar.

Meeting evaluation

The group agreed that the meeting went well.

Next meeting

The next meeting of the WPLC Board will be held online via GoToMeeting on February 26, 2019, 1:00 pm - 3:00 pm

Adjourn

The Board adjourned at 3:08 PM

S. Ohs moved adjournment of the meeting; A. Hamland seconded. Motion passed unanimously.