

WPLC Selection Committee Minutes

Tuesday April 21, 2015

Attendees: Gerard Saylor, Nicole Hardina-Wilhelm, Chris Hamburg, Renee Ponzio, Stacey Schultz, Becky Arenivar, Anne Paterson, Diana Sandberg, Annie Bahringer, Dale Cropper, Katie Zimmermann, Jacki Potratz, Beth Price, Kristie Hauer, Elizabeth Ducharme, Peggy Potter, Andi Coffin, Sara Gold

Minutes: Andi Coffin

Access info for today's meeting: <https://global.gotomeeting.com/join/329933549>

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Access Code: 329-933-549

I. Budget Review

We are working on getting you access to the Dropbox so you can see running budgets. We had a total of 1.1million with carryover from last year and we're at \$656K for the remainder of the year, which is right on track. Almost all orders for April have been placed, with the exception of RTL because they take a little more time to review. Those will be placed in the next week or so. If you have any more for April, create another cart.

We can now preorder titles. To help keep track of the budget, add those titles, and Sara will pull out any titles with release dates of two months ahead and add them to the corresponding order; **we'll work with OverDrive to see if there is a better way to manage them.** The release date is displayed when patrons place a hold on a preorder, and there is a little text on the page that says it's a pre-release title. **We'll ask OverDrive for more prominent display of pre-release status before the title is placed on hold, with release date – or perhaps something on or below the cover image that indicates its release date. Andi will let the support community know and update documentation.** Since the book isn't paid for until it's released, putting them in separate carts doesn't help. **Is there a report that we can run on preorders, before they are released, that have holds to make the decision about how many copies to order?**

II. Comments/Questions re: Recommendations from WPLC Digital Collection Work Group

Nicole, Jacki, and Beth are Selection reps to the work group, which met March 19th. The group came up with recommendations to pass onto the WPLC Steering committee that will meet Thursday April 23rd to approve and discuss these recommendations.

Advantage focuses on multiple copies; statewide on unique materials. Because the Advantage accounts have a more narrow audience than statewide, the committee thought that if the statewide account purchases unique and recommending titles, they have a better chance of continuing to circ, which the Adv collections would drive down holds by purchasing additional

copies of popular materials. The work group is aware that some titles are only available to Adv accounts (Hachette).

Hold Ratio: Recommendation from work group to steering is to consider a two-tiered hold system. If approved, this would come back to the selection committee to be discussed and a recommendation formed on what this two-tiered system would look like.

Selectors had many comments about a two-tiered system and want to take into consideration the following moving forward:

Maintaining good customer service by working to decrease holds on all titles.

At the time, important to consider cost per copy of titles. We buy less copies of \$80 popular titles than \$20 popular titles...thus patrons wait longer for expensive popular titles. Educating patrons about disparities in publisher pricing is necessary.

Selection committee would make the decisions about what the ratios and thresholds would look like and how they would be applied.

What about a spending limit per title in addition to the 5:1 holds ratio? Is this confusion to patrons because they can't see the title's price?

Is there reporting that could be done to help?

Recommend to Library: Digital Collections Work Group recommends changes to RTL to allow a more equitable and effective purchasing/vetting model. We have a budget of \$5K/month for RTL titles, and it's first come, first serve. Carts are created 2x a month and items outside of the current collection scope are not purchased (textbooks, abridged, etc.). But we have no way to tell the patron if / why their title was not purchased. There are no other criteria established other than the cap and what's in the collection policy. The survey revealed that the same people are recommending titles each month and disproportionately affecting the makeup of the collection – almost 80% have not recommended a title in the last 6 months. If we establish criteria in the WPLC Collection Policy, it would broaden this feature to more people. A cart is built of recommendations automatically and then the carts are merged and reviewed.

What is the print equivalent? How do you manage patron requests at your library?

Sel Committee discussed ideas for RTL policy development to be included in a revised WPLC Collection Policy. Thoughts included: Is there any way we can suppress the marketing advertising the RTL feature? We have already suppressed publishers to RTL (non-English/non-Spanish publishers are not able to be recommended by patrons currently – could we move forward and suppress more to reduce the options of recommended titles to patrons? Committee likes the idea of establishing a threshold for multiple requests before purchase, TBD if approved by Steering Committee.

Add a pilot Spanish collection

Stop purchasing music and remove current music collection

Remove video that are not streaming

Allocate more funds to audiobooks – Selection committee would make recommendations on what that would look like

For 2016, \$75K would be moved from audio/ebook purchases to magazines - OverDrive Periodicals was decided upon because of number of titles and cost.

Keep the buying pool at \$1M for 2016.

III. Selection Areas

<https://docs.google.com/spreadsheets/d/1p3QFwGL96gBTn043z7v6uGspOwYsmp4neQuWjlszbEl/edit?usp=sharing>

Diana Sandberg, OWLS is leaving selection, but Elizabeth Ducharme will be taking her place.

IV. Vacancies on Selection Committee

Eastern Shores; Lakeshores; Northern Waters; Kenosha; South Central; Southwest; Winnefox; Waukesha have vacancies.

Take a week to fill in selection areas and then have a Marketplace training session (which Sara will set up with new selectors for OverDrive to do).

Sara will send out minutes from the Steering Committee once they are available.

Next Meeting:

Tuesday May 19, 2:00 p.m.