

WPLC Selection Committee Minutes

August 10, 2015 2:00 p.m.

Attendees:

Sara Gold, WiLS
Andi Coffin, WiLS
Emily Laws, Eastern Shores/Cedarburg Public Library
Annie Bahringer, Eastern Shores/WJ Niederkorn Library
Irene Scherer, Kenosha County/Community Library
Chris Hamburg, Manitowoc-Calumet/Lester Public Library
Terry Ehle, Manitowoc-Calumet/Lester Public Library
Peggy Potter, Mid-Wisconsin/Hutchinson Memorial Library
Jacki Potratz, Milwaukee County/Milwaukee Public Library-Central
Kristie Wilson, Nicolet/Shawano City-County Library
Dale Cropper, Nicolet/Brown County Library
Kelly Allen, South Central/Oregon Public Library
Beth Price, South Central/Madison Public Library
Kaushalya Iyengar, Waukesha County/Waukesha Public Library
Jessica Schoonover, Winding Rivers/Shirley M. Wright Memorial Library
Deen Layland, Winding Rivers/La Crosse County Library-Holmen

I. Budget review

\$356,000 YTD remaining; leaves about \$70k / month for the rest of the year. \$45k is allocated to holds managers (for audio and ebooks), which currently run twice a month. We will have them run weekly going forward to have a more timely fulfilling of holds. \$5K for RTL (Recommend to Library) and \$500 / month to metered title reorders. This leaves \$20k for selectors per month. Nicole will keep her carts to \$3K/month and others will cap at \$1K/month for both ebooks and audiobooks per selector. If you've got a larger cart going, don't worry about it and Sara will take it into account.

II. OverDrive Staff Update

Shortly after our last meeting, Sara learned that Mike Evans has left OverDrive. Our new rep is Zack Bischoff and Sara met him at Digipalooza (OverDrive's user conference). We will get him up to speed. For advantage, contact Leslie directly. Anything related to shared collection, contact Sara. Contact Andi for MARC records questions.

III. Digipalooza Recap: Marketplace and Collections

A lot of good information geared toward collections and keeping collections fresh, creating curated collections through Marketplace. Ideas for collection budget - stair step model (start with less, and each month add money according to collection and spending analysis).

OverDrive promotions - If you're interested in getting info about the promotions, log into Marketplace, you'll see the graphics at the top. Chris will do a cart for the current promotion but be

on the lookout for older materials. Sara will see if she can get OverDrive to create carts automatically.

There is a new website coming (patron) and we'll be able to make changes; looking to roll it out around the holidays. Cloud-based catalog (no patron data) and the site is way faster. We may or may not apply to be a pilot.

Lots of focus on first-time users, trying to make it as easy as possible to use ("see book, read book") and empowering us to make decisions to increase usage. Focus on reader enjoyment and title availability, though it doesn't sound like the all-access titles is going to become a reality in terms of publisher agreements. There may be some promotions coming for curated or backlisted titles. Publishers are willing to consider all-access for group reads (on a case-by-case basis) for a set period of time.

IV. Recommend to Library

Cindy Orr is head of collection development at OverDrive. Sara discussed with her the problems with RTL (and others have the same problems) but WPLC has thought about it a little more deeply and we were able to give her concrete examples. We ran a report of recommendations for titles that are not in the collection (including patron information) from RTL (which we only spend \$5K/month first-come-first-serve now). This info could be incorporated into the budget (redistributing \$5K/month to each system and system selectors can order) but info isn't pulled about patron. Could we reallocate that money to a particular selector who serves the requests? While we have guidance, but patrons still wouldn't get the notification that we had purchased (which is important to the governance as patron satisfaction). We'd also like to add a feature that automatically purchases titles that are recommended a certain number of times. You can run this report yourselves.

Chris is seeing titles that are not available for purchase in this report, but Sara is not seeing that and Sara will look into this. (Hachette Digital may have potentially been removed to the statewide collection). Can we get a report of what's purchased by the cart and the report so advantage can purchase those recommendations? This gets difficult because the list is different than the cart. Sara will ask OverDrive about it, and why we are seeing Hachette titles). We'll roll this discussion over to the next meeting, but Sara will remove the dollar amount so we can see how many requests are getting each month by system for September.

V. Curated Collections

Everyone will get permissions changed to allow this, and once that happens...

Create a curated collection by either creating a cart or going to to "Shop" in Marketplace, switch to Curate (email Sara if you don't see this), and search for what you want. Click Add To New Collection and add a title (that patrons will see), and select titles. This is probably also available to Advantage. You can choose where you want to publish (kids', teens, main) and it will show up in the "Featured Collections" section of the patron-facing site. This does help people find things and boosts circ (like a display in the physical library). Lots of options: a particular romance collection, genre-based, etc.

Keep this in mind if you're create a new collection. Eventually, we'll have a way to put it on our splash page. You can have up to 4,000 but OverDrive recommends no more than 200.

VI. Misc

We are no longer collecting streaming video, but streaming local content is still coming in. Do we want that to keep happening? We may have to ask steering/board.

Local content is a great idea for a curated collection, or a WWII collection (and could push the Unbroken books).

Next meeting on 9/15 at 2:00pm.