

Wisconsin Public Library Consortium
Board Meeting Notes
June 18, 2018
via GoToMeeting

ATTENDEES: Kirsten Anderson (WRLS), Mark Arend (WLS), Anne Hamland (WVLS), David Kranz (SWLS), Rebecca Peterson (MCLS), Steve Platteter (ALS), Martha Van Pelt (SCLS), Mellanie Mercier (BLS), Lin Swartz-Truesdell (KLS), Maureen Welch (IFLS)

ABSENT: Evan Bend (OWLS), Amy Birtell (MLS), Steve Hesel (MCFLS), Steve Ohs (LLS), Northern Waters Library System

PROJECT MANAGERS: Melody Clark (WiLS), Stef Morrill (WiLS)

1. Call to order/Welcome & Introductions

The meeting was called to order at 10:00 AM.

2. Consent agenda

- a. Review agenda
- b. Approval of minutes from [May 2, 2018](#)
- c. Acceptance of [Steering Committee minutes](#)

Motion to approve consent agenda was made by M. Welch and seconded by S. Platteter with one correction to the spelling of a name in the May 2, 2018 minutes. Motion passed.

3. Updates from previous meetings/projects

- a. **Historical and Local Digital Collections Committee**
 - i. **Recruiting for Board member**

S. Morrill will now be organizing the meetings for this committee, with Emily Pfothenhauer acting as a subject specialist to the group. The plan is for the group to meet quarterly. The original plans for the group called for a Board member to be part of the Committee. D. Kranz volunteered as Board representative for the Committee.

- b. **BiblioBoard update**

The new landing page for the WPLC patron facing interface is now live. Wdigitalibrary.org has all of the materials and projects that are available to Wisconsin patrons via the WPLC. The WI Author project has 49 submissions. It was clarified that not all of those will make it through to the local judging. There was a question about statistics for Pressbooks. The project managers will work with BiblioBoard on obtaining them.

- c. **Plans for survey and brochure**

After the last Board meeting and annual meeting, the WiLS team discussed the survey and brochure and talked with M. Arend about altering the plan, which he was supportive of. Instead of doing the survey first, given that it may be difficult for people to think of ideas for WPLC when they may not know much about it, the WiLS team will create the brochure in time for the Board to review and have ready for WLA. WPLC and the brochure can be promoted at WLA, especially in the session about BiblioBoard, and systems could also do a promotional push through their communication channels. The survey could then come after,

and hopefully would provide better results than doing it prior to more publicity about what WPLC is and does. The group agreed to this plan.

d. YTD budget review

The Board was sent a version of the budget through the end of May. One thing of note is that we have paid for two years of BiblioBoard upfront, so we have paid \$48,000 even though the budget is only \$24,000. There were no questions on the budget review.

4. New business

a. 2019 budget discussion and action

The Budget Committee has recommended a budget for 2019, which has been sent to all Board members. Most of the expenses have stayed the same but the newspaper project has increased due to the number of the pages hosted. The BiblioBoard budget is a little complicated. Of the \$12,000 for BiblioBoard, \$5,000 would be from R&D and \$7,000 from carry over. As of April 30th, there is \$11,320 in R&D and \$33,560 in Reserves, so there are plenty of funds to cover the cost. The big change for the 2019 budget is in the member shares. Because of the changes in the bylaws and equal partners shares, now all partner shares are \$5,605.

Motion to accept the budget as submitted by M. Van Pelt and seconded by S. Platteter. A question was asked if the budget committee saw any other issues regarding the change in membership shares. It was clarified that the Committee was just concerned about the increase for some of the partners but didn't see any other issues. D. Kranz did note that this is a significant increase for SWLS. Motion Passed.

b. Discussion and action: Request for sharing of patron barcode information in OverDrive

OverDrive currently retains barcode information for each circulation and it can be exposed in circulation reports available through OverDrive. When this feature first became available, the Board made a decision to not expose this data in circulation reports because the group felt that the information already in the reports that showed patron location was enough for their needs and that exposing individual barcode information was unnecessary. Jody Hoesly from SCLS has requested the barcode information for circulations in order to examine the question, "Do patrons who use OverDrive also use the library?" Once she has this data, she has expressed that there may also be other questions worth exploring in it. Because the Board made the initial decision to not expose this data, it seemed appropriate for the Board to revisit this question and determine if this information should be exposed for J. Hoesly and others to use.

It was asked if there were any privacy issues. The barcode data is always collected, but once turned on, it will be visible in Marketplace for all. It was asked if OverDrive could pull this data without turning the report on. Project managers will check with OverDrive, but most likely this data would need to be exposed temporarily to be accessed. It was confirmed that there is no cost to do this. It was asked how long OverDrive retains this information and if old data can be purged after a specific period of time. It was suggested that this would be a good conversation for the Board to have in the future.

It was suggested that the report be done as a project for a specific time period and not just turned on and that the report be offered to all partners. Project managers will send out a message to the partners to ascertain who is interested and identify what data and time frame to pull.

M. Van Pelt made a motion to turn this on for all systems for this project. M. Mercier seconded. K. Anderson asked if J. Hoesly would be able to attend a future WPLC Board meeting to share what she is doing with the data. M. Van Pelt confirmed that she would. Motion passed.

c. Discussion: Idea for new project for local music

As WiLS has shared information about WPLC's new BiblioBoard projects and products for writers these last two months, a common question came up about similar services for Wisconsin musicians. In particular, multiple libraries have expressed that they are interested in a statewide project to collect or aggregate and provide access to music from local artists, curated by local librarians. Examples of similar projects like these on a smaller scale include the Madison-area [Yahara Music Library](#) and [least one Milwaukee radio station](#) that has done similar work making music from local bands available. [Here is an example](#) of a member of the library community, Steev Baker of Sun Prairie Public Library, hatching a project plan on Facebook. Considerations for this project could include but are not limited to platform and functionality, collection scope, money or support for artists, money or support for digitization, as well as partnerships with independent studios, arts organizations, and radio stations.

It was asked if this is a project that the WPLC Board would like to pursue. M. Mercier talked with Bridges Library directors and they were not interested: they felt YouTube would fulfill the need and they would like to see how the BiblioBoard project do first before moving on to a new project. A. Hamland would also like to talk to WVLS libraries first. It was agreed that the group would like to take the information back to their libraries for more discussion before pursuing a project.

It was clarified that while BiblioBoard does have a platform that might be able to work for this project, the platform isn't decided yet and that would be part of the project.

d. Discussion: Potential Models for Buying Pool Increase

The WPLC Collection Development Workgroup for 2018 recommended that the Steering Committee and Board consider developing a mechanism for a regular annual increase toward the buying pool (currently \$1,000,000) or the holds reduction amount (currently \$150,000). The Workgroup proposed that the Steering Committee and Board discuss options for a regular annual increase and prepare a recommendation for the 2019 Collection Development Workgroup to consider as part of their work. The Steering Committee discussed a document with some potential options at their May meeting, and the Board discussed the same document.

WVLS put out a survey to their member libraries about the increase and a few of them responded that they couldn't afford an increase to the buying pool. BLS has been increasing their budget for Advantage and is thinking about how that would change if they needed to increase the buying pool amount. Even putting aside the question of how to pay for it, a comment was made that libraries might be uncomfortable with not having any control over the

amount of increase if based on percentage. The Steering Committee has been interested in an increase to the buying pool. The makeup of the governing bodies of WPLC is beneficial in that Steering has the capacity to “dream big” and work for the patrons and their needs and demands and it is the responsibility/burden of the Board to figure out how to pay for these issues. If the group did agree to an automatic yearly increase, it would also be in the Board’s purview to eliminate it if they felt at any time it was not sustainable.

The timeline was reviewed and it was noted that this is only the beginning of this conversation. The Steering Committee will continue to discuss this over the summer and will make a recommendation at their September meeting for a model, if any. A chart or draft budget using the fourth proposed model would be helpful, and that the fourth proposed model (based on increase in circulation) would be the most desirable of those proposed. It was suggested that the Steering Committee be involved in selling the budget increase to their member libraries.

5. Information sharing from partners

WLS has been talking with OWLS about an ILS merger. This is slowly moving forward. There is a significant difference in how holds and popular materials are handled, but there is willingness to compromise. The Committee’s goal is to have a recommendation for their board in January 2019. More information can be found here: <https://sites.google.com/view/samarbeid/home>

6. Meeting evaluation

It was noted that Monday meetings are hard to attend.

7. Adjourn

Motion to adjourn made by M. Van Pelt and seconded by A. Hamland. Motion Passed.

Next meeting is August 13, 2018 via GoToMeeting. M. Van Pelt noted that she would ask J. Hoesly to attend to share information about the WPLC data projects she is working on.

Meeting adjourned at 11:07 AM.