

OverDrive Updates

For WPLC Steering Committee, February 2018

Cost Per Circ (CPC) Lending Model

OverDrive is now offering a new Cost Per Circ (CPC) lending model in OverDrive Marketplace. A variety of popular books from more than 30 publishers, including HarperCollins, Blackstone Audio, Baker Publishing and Simon & Schuster Audio are available. With CPC titles, libraries only pay for the title that users borrow.

CPC titles can be borrowed simultaneously by an unlimited number of users until individual users reach their monthly CPC title limit or you hit your pre-determined monthly CPC budget.

CPC content is available for standalone libraries and schools, consortia and Advantage accounts. As with content under other lending models, each publisher defines the account type(s) to which their titles can be made available. Titles available in the CPC model are also available in other formats as well. If you have titles available in both the CPC and one copy/one user lending models, the one copy/one user lending model will circulate first.