

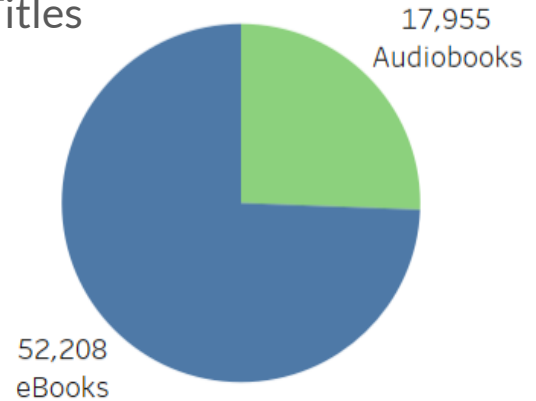
WPLC OverDrive Collection Overview

Prepared September 2018 by the WPLC Project Manager

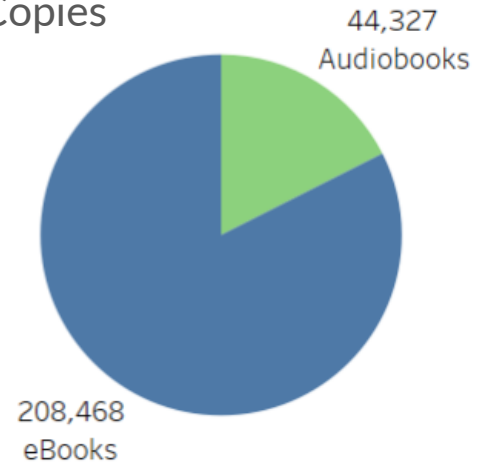


As of December 21, 2017, the shared collection includes 252,795 copies of 71,163 titles

Current Titles



Current Copies

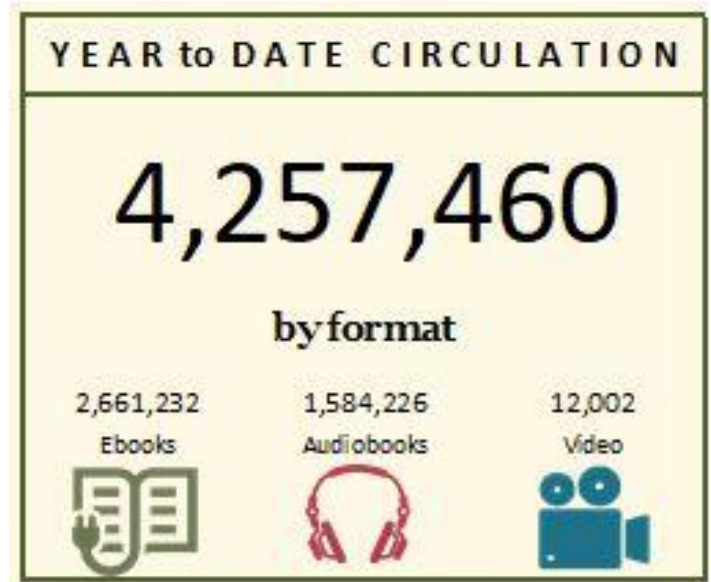




Digital Library Usage

The collection circulated more than 4 million items in 2017, bringing the total collection circulation to 19,318,278 checkouts over 11 years.

425,501 Wisconsin residents have a WPLC login. An average of about 2,500 users check out books each day.



425,501 users

\$1,150,000

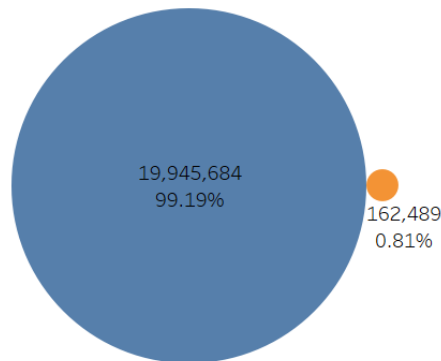
The WPLC currently has a budget of \$1,150,000 for OverDrive content. Of that, \$150,000 is given back to library systems to purchase OverDrive content to fill local holds. The remaining \$1,000,000 is used to purchase digital content for statewide use.



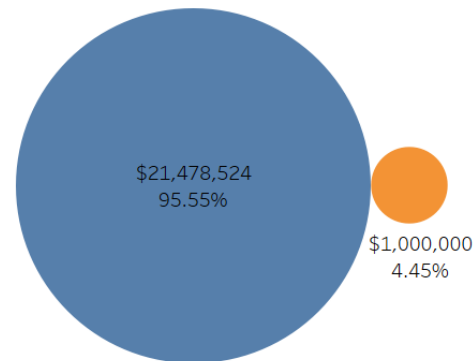
How the WPLC Collection Compares to Physical Collections

Despite a relatively small budget and collection size, WPLC is visited by a large number of patrons and accounts for nearly 7% of all library circulations statewide.

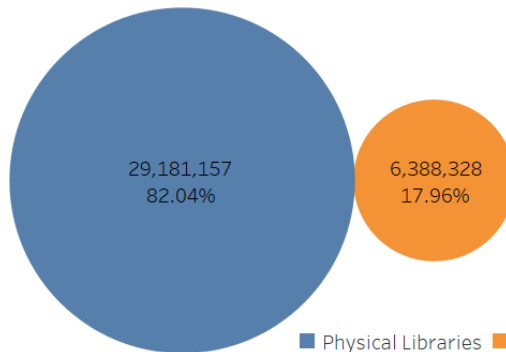
Copies Owned



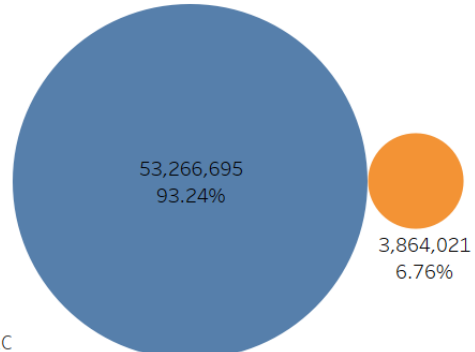
Materials Budget



Patron Visits



Circulations

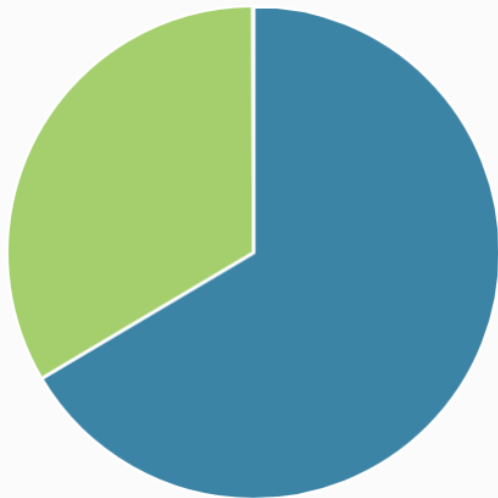


■ Physical Libraries ■ WPLC

Checkouts by format

Current number of active checkouts: 140,986

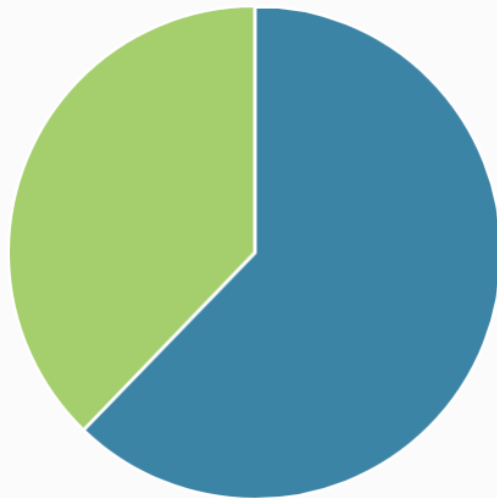
eBooks Audiobooks



Holds by format

Current number of active holds: 260,102

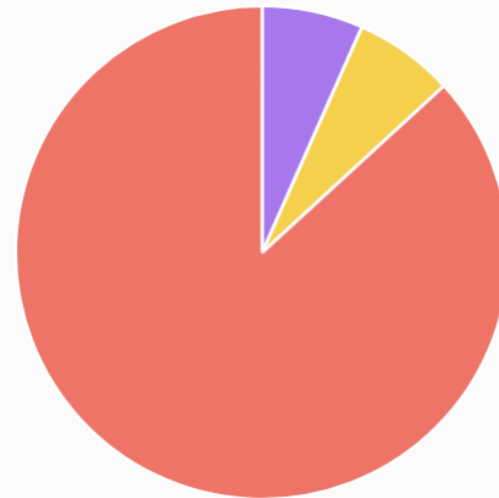
eBooks Audiobooks



Checkouts by title audience

Current number of active checkouts: 140,986

Juvenile Young adult Adult



"Title audience" is a category assigned to titles in Marketplace.

Each day, users log into the OverDrive collection to browse, check out books, and place holds. These charts show what the collection activity looks like on a typical day.

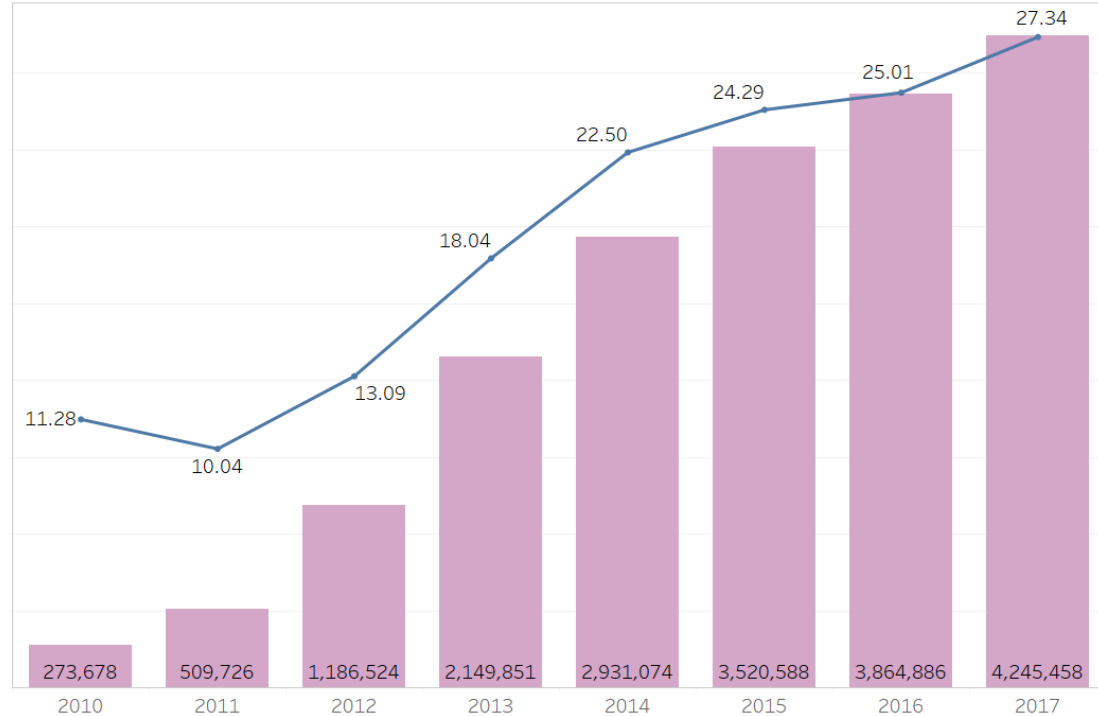
Charts captured September 5, 2018



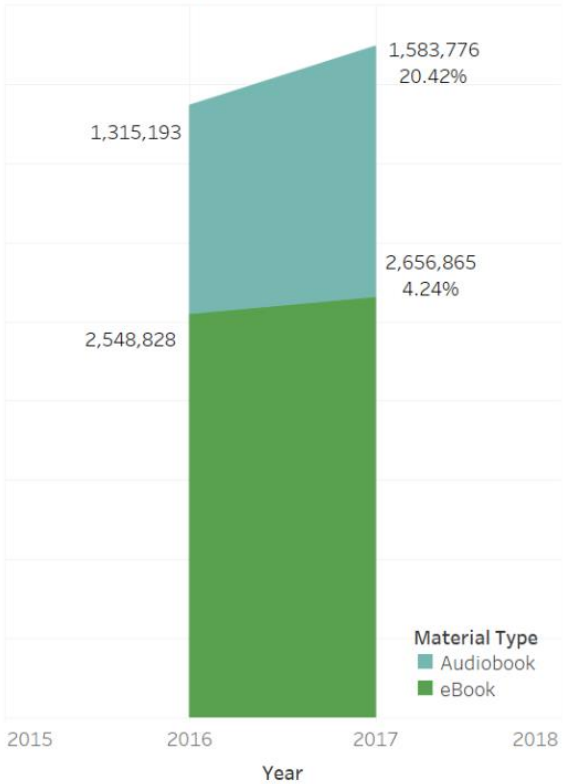
Use of the OverDrive collection has increased over time

Both total circulation and number of checkouts per user have increase from year to year. Here, the bars show total checkouts for the past seven years, while the line shows the average checkouts per unique user. In 2017, for example, each WPLC user checked out approximately 27 books.

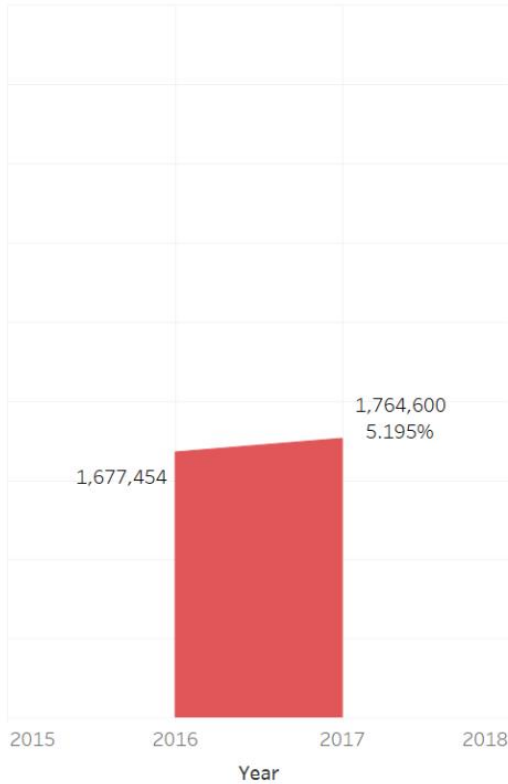
Checkouts by Year, with checkouts per user



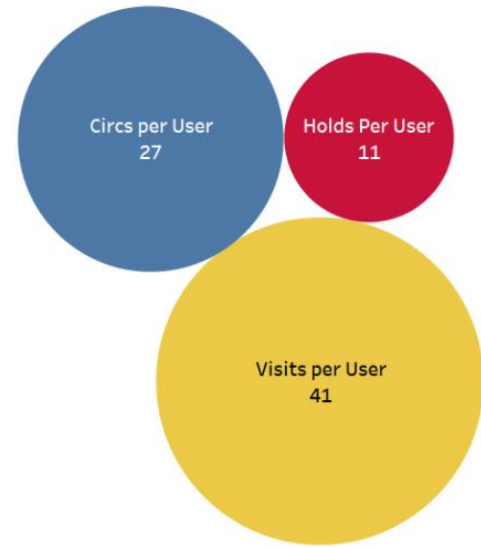
Circulation by Format



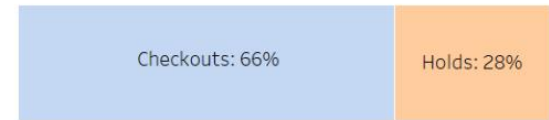
Holds Placed



2017 Unique Users: 155,258



2017 User Visits: 6,338,328



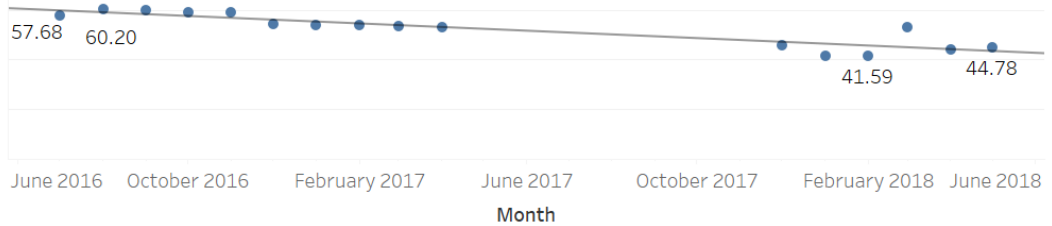
User activity continued to increase from 2016 to 2017. One of the major changes was a 20% increase in audiobook circulation. This is part of a nationwide upward trend in audiobook use. WPLC has responded to this trend by purchasing more audiobooks and adding simultaneous-use audiobook collections.

The WPLC is working to reduce wait time for users

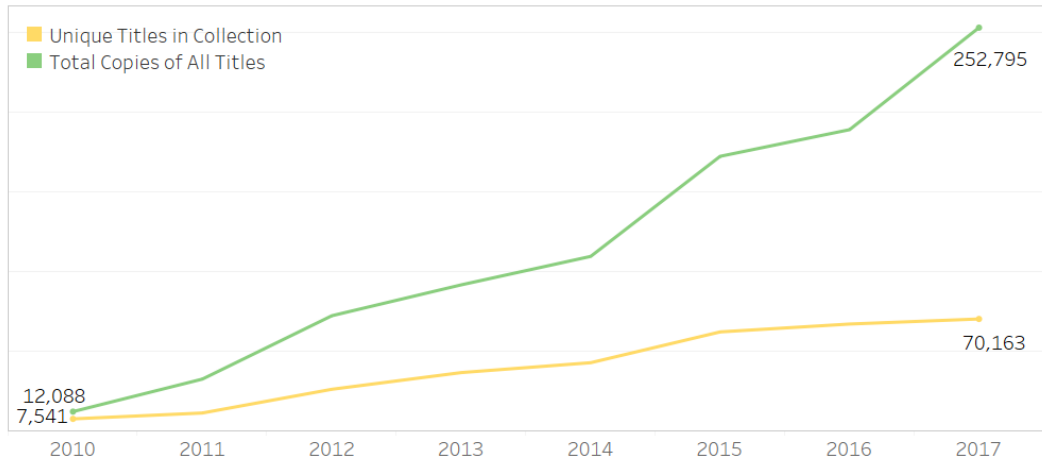
Methods for reducing wait time include:

- A goal of no more than 20 holds per copy, with a lower ratio for less expensive titles
- Purchasing more copies right away for anticipated bestsellers
- Holds reduction money given back to each system to fill local holds
- Locally-owned copies become shared with all users after a period of time

Collection Wait Time, June 2016-May 2018



Collection Size, 2010-2017



Questions? Feedback?

Learn more by visiting the WPLC website: <http://www.wplc.info>

Contact the WPLC Board, Steering Committee, and/or Project Manager using the [WPLC Feedback form](#)

Get help with OverDrive at your local library or by sending a [WPLC Support Request](#)
