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# Welcome to the WPLC User / Non-User Research Program Webinar



Hold tight! We will begin at 2:00.

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# User / Non-User Research Program Webinar 4

Using Other Data

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# What is the WPLC User / Non-User Research Program?

1. Series of four one-hour webinars
2. **Call for proposals**
3. Funded projects = Two free, private consultations with Morrill Solutions Research
4. Final webinar on data analysis
5. Research instruments, questions, and data available to all WPLC
6. WLA Presentation



*More info at <http://www.wplc.info/researchprogram>*

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## Important Dates

**April 25th - May 26th:** Proposal Applications Accepted

**June 9th:** Proposal Selection

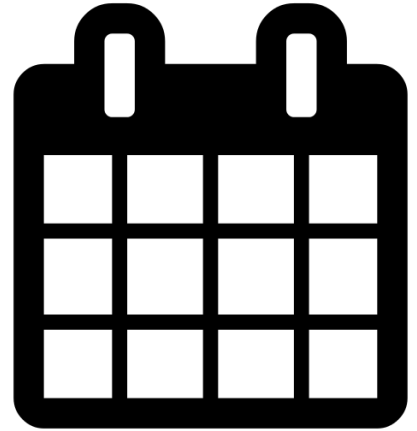
**June 12-30:** Implementation Consultation with Morrill Solutions Research

**July 1-August 31:** Data Collection

**Sept 1-15:** Analysis Consultation with Morrill Solutions Research

**Date TBD:** Data Analysis Webinar

**Oct 17-20:** WLA Annual Conference Presentation, Wisconsin Dells



*More info at <http://www.wplc.info/researchprogramdates>*

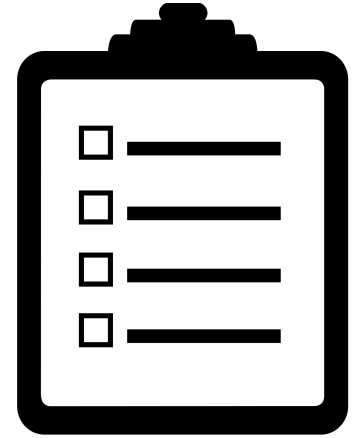
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# Proposal Guidelines

Proposals should be submitted through [this form](#), should not exceed four pages in length and should contain the following sections:

- Project Overview: Purpose and Need
- Partnerships
- Project Timeline
- Methods
- Generalizability
- Anticipated Outcomes



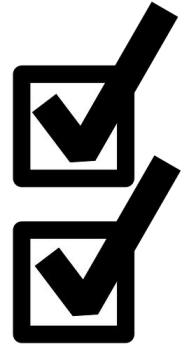
*More info at <http://www.wplc.info/proposalguidelines>*

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## Selection Criteria

- **Preparation:** Have you attended or viewed all four webinars?
- **Generalizability:** Repeatable in other communities - not be specific to one library, one community, or one library system. Research projects that have both generalizable questions and results will be given priority.
- **Need:** Answers to research questions are needed in order to improve or effectively expand library service.
- **Effort:** Time and resources needed to implement should be reasonable.
- **Partnerships:** Research projects that build upon or establish partnerships will be given priority. If you are looking for potential partners, use the [bulletin board](#).



*More info at <http://www.wplc.info/selectioncriteria>*

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# Questions?



More info at <http://www.wplc.info/researchprogram>

Contact Andi Coffin at [acoffin@wils.org](mailto:acoffin@wils.org) or [wplc-info@wils.org](mailto:wplc-info@wils.org)

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