



**WPLC Roundtable
Webinar:
National Landscape
9/16/2019**

1

What is the roundtable?

2

- ❑ A more unified vision among consortium leadership of the value and goals of the shared collection.
- ❑ Ideas for messaging to support this vision.
- ❑ Ideas for materials to help support advocacy for the collection within the state.
- ❑ Greater awareness of national efforts and the potential relationship of WPLC to these efforts.

2

What are these webinars?

By the end of the webinar, you will learn about...

- What's up with publishing?
- Responses to above
- National initiatives around e-content
- Roundtable context

WPLC Data Webinar

Thu, Sep 26, 2019 11:00 AM - 12:00 PM CDT

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/779485717>

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United States: +1 (646) 749-3112

Access Code: 779-485-717

- A more unified vision among consortium leadership of the value and goals of the shared collection.
 - Philosophically, what do we want to be as a collection and a consortium?

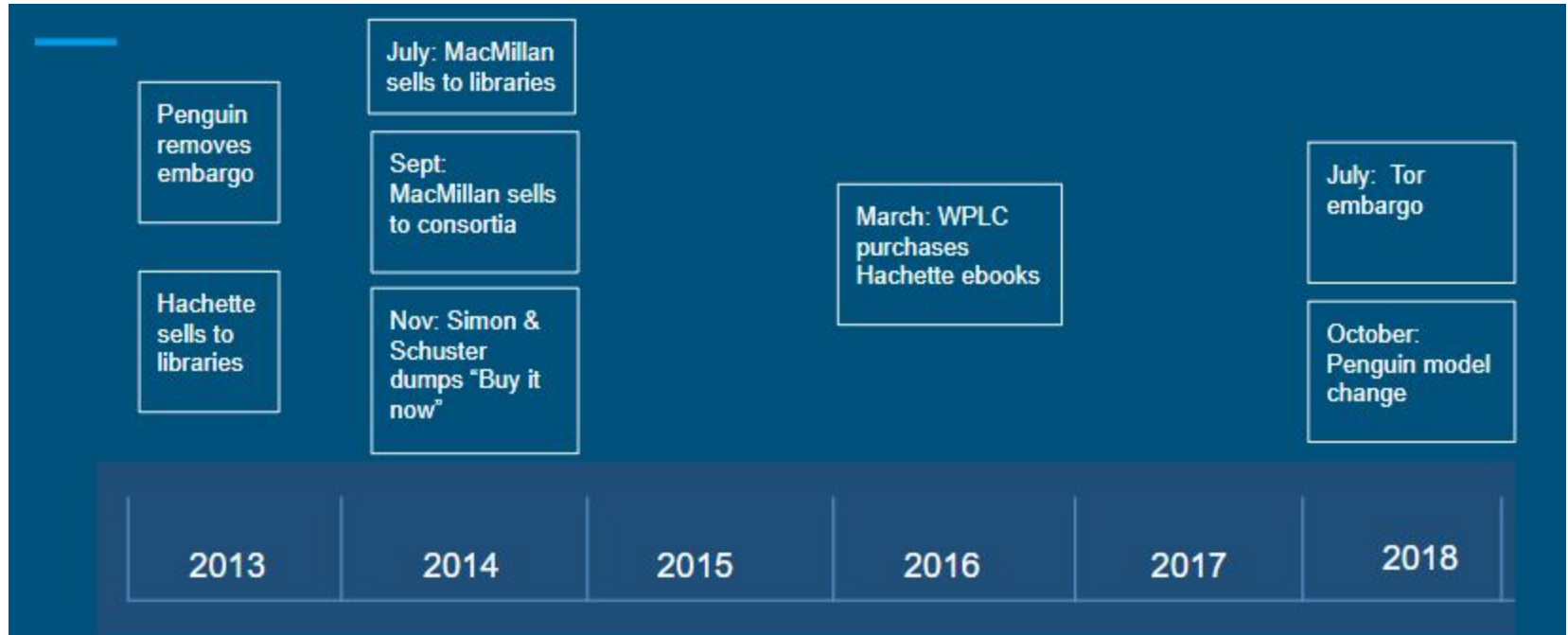
- Ideas for materials to help support advocacy for the collection within the state.
 - Philosophy of response to publishing changes

- Greater awareness of national efforts and the potential relationship of WPLC to these efforts.
 - Philosophically, where do we put our energy?
 - Initiatives we want to join, monitor, support, emulate

3

Publishing landscape

BACKGROUND



SINCE THEN...

July 2019

Hachette/Blackstone: Model Change + 90 day selected embargo

August 2019

Simon & Schuster: Model Change

November 2019

Macmillan...oh, Macmillan

- 1 perpetual copy of frontlist titles, only available for 8 weeks, \$30
- 2-year metered access after that
 - For 1 year: \$60
 - After 1 year: \$40
- Does not apply to schools

THE RESPONSE...



- [ALA](#) -- Digital Content Working Group | [Petition](#)
- Individual libraries/consortium
 - [WDLC & Blackstone](#)
 - [Dayton Metro](#)
- Press -- [Publishers Weekly](#)
- Individual thought leaders -- [Jessamyn West via CNN](#)
- Vendors
 - OverDrive -- [Steve Potash](#)
 - [Biblioteca](#) | [AAP & Amazon](#)
 - BiblioBoard

- ▣ Amazon is involved
- ▣ There is a data problem
- ▣ Advocacy effort will take time
 - ▣ Changing relationships with publishers, authors
- ▣ There are actions to take
 - ▣ Petitions
 - ▣ Education
 - The public
 - Authors
 - Ourselves
 - ▣ More support for those who will work with us
 - ▣ Less support for those who won't
 - Boycotts

4

Other national initiatives

ASCLA National Agenda For Ebooks

GOAL

Action in 5 themes

1. Licensing models
2. Impacts and benchmarks
3. Accessibility
4. Curation
5. Content “deserts”

LEARN MORE

[Summit Report](#)

Book Industry Study Group

GOAL

Involved in dialogue
between publishers and
libraries

LEARN MORE

<https://bisg.org/>

Readers First

GOAL

1. Involved in dialogue between publishers and libraries & “content deserts”

LEARN MORE

<http://www.readersfirst.org/>

To achieve a better user experience for library patrons, e-content providers must be willing partners, and offer products that allow users to:

- ❑ Search and browse a single comprehensive catalog with all of a library's offerings at once, including all e-books, physical collections, programs, blogs, and donor opportunities. Currently, content providers often only allow searches within the products they sell, depriving users of the comprehensive library experience.
- ❑ Place holds, check-out items, view availability, manage fines and receive communications within individual library catalogs or in the venue the library believes will serve them best, without having to visit separate websites (libraries, not distributors, should be enabled to manage all interactions with users).
- ❑ Seamlessly enjoy a variety of e-content. To do this, libraries must be able to choose content, devices and apps from any provider or from multiple providers, without bundling that limits a library's ability to serve content they purchase on platforms of their choice.
- ❑ Download e-books that are compatible with all readers, from the Kindle to the Nook to the iPad and so on, perhaps leading to a standard library eBook format that will work on many devices.

Panorama Project

GOAL

Collaborative analysis of data to understand the actual impact libraries have on discovery, author brand development and sales, positive or negative

LEARN MORE

<https://www.panoramaproject.org>

DAISY consortium/Inclusive Publishing

GOAL

1. Involved in accessibility portion of national ebook agenda

LEARN MORE

<http://www.daisy.org/mission>

<https://inclusivepublishing.org>

Libraries Simplified/SimplifyE

GOAL

Open source e-reading platform by libraries for libraries

LEARN MORE

<https://www.librarysimplified.org>

DPLA Exchange

GOAL

1. E-Book marketplace by libraries for libraries

LEARN MORE

<http://exchange.dp.la/>

Internet Archive Book Drive

GOAL

Digitizing donated books for the print-disabled community and everyone

LEARN MORE

<https://openlibrary.org/>

<https://openlibrary.org/bookdrive>

Knowledge Unlatched

GOAL

Sustainable market where scholarly content is freely accessible for each and every reader around the world

LEARN MORE

<http://www.knowledgeunlatched.org>

5

For the roundtable...

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 - Philosophically, what do we want to be as a collection and a consortium?

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THANKS!

Any questions?

Email the WiLS WPLC team at...
wplc-info@wils.org

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