

Wisconsin Public Library Consortium
Digital Library Steering Committee Meeting Minutes - DRAFT

September 25, 2014, 1:00 p.m.
Webinar meeting held via GoToMeeting

Present: Evan Bend, WPLC Board/Outagamie-Waupaca; Marie Boleman, Winnefox/Oshkosh Public Library; Beth Carpenter, Outagamie-Waupaca/Kimberly-Little Chute; Inese Christman, Wisconsin Valley; Heidi Cox, South Central/McFarland; Wyatt Ditzler, Arrowhead/Beloit; Noreen Fish, Winding Rivers/La Crosse; Sara Gold, WiLS; Jennifer Loeffel, Milwaukee County/Franklin; Pete Loeffel, Waukesha County/Muskego Library; Amy Lutzke, Mid-Wisconsin/Dwight Foster Public Library; Jessica MacPhail, Lakeshores/Racine; Linda Pierschalla, Eastern Shores/Cedarburg Public Library; Jacki Potrantz (for Judy Pinger), Milwaukee County/Milwaukee; Susan Queiser, Indianhead/Barron; Bruce Smith, WiLS, Bob Stack, South Central/Portage County; Kristin Stoeger, Nicolet/Farnsworth; Jennie Stoltz, Waukesha County/Pewaukee; Amy Stormberg, Northern Waters/Shell Lake; Molly Warren, South Central/Madison; Karina Zidon, Southwest/Platteville

Absent: Dale V. Cropper, Nicolet/Brown County Library; Ellen Melyon, Kenosha County/Kenosha Public Library; Stacie Pajewski, Manitowoc Calument/Manitowoc Public Library; Joe Rice, Milwaukee County/Shorewood Public Library; Mark Troendle, Indianhead/ L.E. Phillips Memorial Public Library;

Actions and Decisions:

- Motion: Recommend implementing Buy it Now. M. Warren motioned and W. Ditzler seconded. Motion approved with J. Stoltz and P. Loeffel voting no. The WPLC Board will take action on this recommendation at the November 4, 2014 board meeting.
- Motion: Ask the Selection Committee to create a title list for a popular adult fiction collection in Spanish and report back to the Steering Committee with the title list and cost to purchase the collection. I. Christman motioned and W. Ditzler seconded. Motion approved.
- Motion: Establish a 14-day check out limit for a most popular title list starting Jan 1, 2015. The list will be developed using a ratio of holds to titles owned. The Selection Committee is asked to develop the criteria for adding titles to the 14-day check out list and for removing titles as well and report back to the Steering Committee for their November 20, 2014 meeting. B. Stack motioned and W. Ditzler seconded. Motion approved.
- Motion: MARC records for metered titles should be purchased. B. Carpenter motioned and I. Christman seconded. Motion approved with B. Stack voting no.
- Motion: WPLC should participate in next Big Library Read. W. Ditzler motioned and J. Stoltz seconded. Motion approved.

1. Call to order – 1:05, J. MacPhail - Chair
2. Review Agenda – changes or additions: none
3. Approval of minutes – July 21, 2014 J. Loeffel moved, I. Christman second. Motion approved
4. Action Items

- a. Buy It Now (J. MacPhail): Vote whether to implement Buy It Now option in OverDrive to enable purchasing of Simon and Schuster titles.

Discussion: Some systems indicated there is concern in their system that this is one more attempt by publishers to strong arm libraries into certain demands and restrictions. One system had consensus for this perspective and others had it raised in their discussions. Other systems were in full support of this for reasons that it would be a feature some patrons might like and, most voiced by those in favor, it provides access to Simon and Schuster titles that are popular and wanted by patrons.

Motion: Recommend implementing Buy it Now. M. Warren motioned and W. Ditzler seconded. Motion approved with J. Stoltz and P. Loeffel voting no. The WPLC Board will take action on this recommendation at the November 4, 2014 board meeting.

- b. Multi-Language Interface and Content (S. Gold): Discuss recommendations to consider adding multi-language options. Any Steering Committee recommendations will be shared with the Selection Committee

Discussion: Some systems indicated that there are libraries in their system that would like to see Spanish language materials developed. Others indicated that libraries aren't hearing requests for Spanish language materials in their systems, but if there was a foreign language collection developed, their libraries' preference is Spanish. There was some discussion about whether another platform should be considered just for Spanish content and there was unanimous agreement that everything should be on one platform, thus having a Spanish collection is only being considered for OverDrive.

It was noted there are currently 118 titles in the library that are Spanish language (27 of these are language learning and 7 are music or film). There are two copies of Gone Girl with 20 holds without any promotion. A search of King County's catalog showed they have a collection with 657 titles. There was agreement that if a collection is developed, it should be a popular adult collection. It was suggested to earmark a certain amount and measure usage. There is concern of diluting use of buying pool and starting a collection that is then not kept current. It was noted that there are selectors with experience selecting Spanish titles. There also was some discussion about the Multilanguage interface. A quick look at King County's site showed that it was easy to switch to have the interface in a different language.

Motion: Ask the Selection Committee to create a title list for a popular adult fiction collection in Spanish and report back to the Steering Committee with the title list and cost needed to purchase collection. I. Christman motioned and W. Ditzler seconded. Motion approved.

- c. Default checkout periods for popular titles (S. Gold)
 - i. The Selection Committee determined that 14 days could be an acceptable checkout period for popular titles. The committee is requested to take action to determine whether 14 days is acceptable for popular titles to improve turnaround time for those titles and help with hold lists.
 - ii. If 14 days is acceptable to the committee, the Selection Committee will further discuss to determine a recommendation of what titles would be identified as "popular" for this checkout period.

Discussion: There was a question that if a patron wanted to have a popular title for only 7 days that was one that is capped at 14 days, can they still change the loan period to 7 days. S. Gold will look into this. It was noted that on a title's page there will be a note indicating the title is limited to a 14-day loan period. There was concern among the committee about confusion that might exist for patrons. This came up in relation to consortium titles vs. Advantage copies of the same title. It was determined both consortium and advantage copies of a title would have check out periods of 14 days if they are part of the restricted loan period popular title list. While there was discussion of potential confusion to patrons about the limited check out periods, it was noted this exists with 7-day and 14-day physical collections in libraries. It was also noted that a patron with a physical copy can decide to return it late to finish the book, it might be frustrating for a person with a digital copy just short of finishing the book to have it disappear after having waited for a long time to get it and have to get in line again just to finish.

Motion: Establish a 14-day check out limit for a most popular title list starting Jan 1, 2015. The list will be developed using a ratio of holds to titles owned. The Selection Committee is asked to develop the criteria for adding titles to the 14-day check out list and for removing titles as well and report back to the Steering Committee for their November 20, 2014 meeting. B. Stack motioned and M. Warren seconded. Motion approved.

d. MARC Records for metered titles (B. Smith)

- i. MARC records for metered titles have not been a part of the records received from OCLC. The absence of these records was recently discovered. The WPLC catalogers group would like to start receiving these records in addition to getting all the records for previously purchased metered titles. The committee is being asked to determine if the records for the previously purchased titles should be purchased from OCLC. There are around 9,000 metered titles in the digital library, thus the back order cost for records of previously purchased titles would be around \$13,000. This would come from the \$1 million digital content buying pool.

Discussion: It was discussed that metered titles are those from a publisher that allows one copy – one user of a title for a period of one year before you need to repurchase the title to make it available for another year. Or, it is a title that has a limit, 26, on the number of times the title can be checked out before the license must be repurchased to allow 26 more check outs. It was asked that if these expire, why get the records? These titles are purchased because they are very popular and the high majority of them are repurchased. It was brought up that having these titles all found in library catalogs is good service to the patron.

Motion: MARC records for metered titles should be purchased. B. Carpenter motioned and I. Christman seconded. Motion approved with B. Stack voting no.

e. Big Library Read (B. Smith)

- i. Determine whether to participate in next [Big Library Read](#).

Motion: WPLC should participate in next Big Library Read. W. Ditzler motioned and J. Stoltz seconded. Motion approved.

5. Reports: Committees, Work Groups and Project Manager Updates
 - a. WPLC Board (B. Smith): Minutes sent with agenda
 - b. Selection Committee (S. Gold): Minutes sent with agenda
 - c. Open Content Committee (S. Gold/B. Smith): Update sent with agenda
 - d. Kid's eReading Room Work Group (E. Bend)
 - e. Statistics and Reports Work Group (B. Smith): Update sent with agenda
 - f. OverDrive Wishlist Work Group (B. Smith): Update sent with agenda
 - g. OverDrive Support & Training Update (B. Smith): Update sent with agenda
 - h. Digital Magazine Platform Exploration Update (B. Smith) Update sent with agenda
 - i. OverDrive Update (B. Smith): Update sent with agenda
 - i. Questions about report or questions the committee would like us to ask OverDrive?

No questions or discussion about reports.

6. Ongoing Discussion Items - none

7. New Discussion Items

- a. OverDrive's Digipalooza 2015 Dates: Aug 5-7th 2015. Steering Committee asked B. Smith to see if OverDrive will sponsor a WPLC Steering Committee rep to attend Digipalooza. There will be at least one rep from WiLS attending.
- b. Dropbox for WPLC Committees: Bruce mentioned there will be Dropbox folders set up for the various WPLC committees to better share and store documents the committees should have access to for their information and sharing with members as needed. There's still more work to do to organize this, but just wanted to mention this is coming up.

8. Committee information sharing and questions

- E. Bend reported on Kids and Teens eReading Rooms — the final teen template sent to OverDrive and he is awaiting feedback from OverDrive.
- L. Pierchalla—asked that the possibility of having some copies of extremely popular titles as 14 day checkouts and some as 21 day checkouts be looked into.

9. Next Meeting Date: November 20, 2014 at 1:00 p.m. via GoToMeeting

Meeting adjourned: 2:37 p.m.

Recorder: Sara Gold