

WPLC Selection Committee
August 15, 2012 10:00 a.m. August 16, 2012 2:00 p.m.
Conference Call

In Attendance: Stacey Lunsford, Mid-Wisconsin; Carol Kuntzelman, Arrowhead; Annie Bahringer, ESL; Renee Ponzio, IFLS; Danijela Djurdjevic, Kenosha; Angela Meyers, Lakeshores; Chris Hamburg, MCLS; Lisa Steckhahn, MCFLS; Dale Cropper, Nicolet; Anne Paterson, OWLS; Nathan Rybarczyk, SCLS; Mary Knapp, SCLS; Nicole Hardina-Wilhelm, Winnefox; Shannon Crawford Barniskis, Mid-Wisconsin; Jacki Potratz, MCFLS; Diana Sandberg, OWLS; Dawn Wacek, IFLS; Ruhama Kordatzky Bahr, Lakeshores; Stacey Schultz, Arrowhead; Lisa LePlavy Jablonski, Northern Waters; Katie Zimmermann, WVLS; Lorelee Petersen, WVLS

I. Revised Budget for 2012: Where do we allocate our funds?

As of today, we have \$480,952 remaining in our collection budget for 2012. This includes the \$300,000 set aside for additional vendors that the WPLC Board allocated at the July meeting to use with OverDrive.

A. Audio Holds Manager and eBook Holds Manager will both be raised to \$20,000 per month, from \$5000 and \$10,000 a month respectively effective for September. These amounts will be reviewed on a month-to-month basis. Special attention will be paid to acquiring more audio in Mp3 format. In addition, we will ask OverDrive to begin running a YA/Children's Holds Manager for Audio and eBooks beginning in Sept which will be part of the \$20,000 per month.

B. Sara will ask Marla at OverDrive for the following lists:

- Harper Collins: Top 100 Fic, Top 100 Young Adult/Children

Note: We have found Harper Collins to be one of the best values for our money in terms of cost per circ. Average HC title is \$.55 per circ vs. Average eBook title overall at \$1.52 per circ.

- Bestseller list for YA/Childrens
- List of New Release titles on a monthly basis. Nicole reported she often cannot find prepub ebook titles from popular authors until immediately before the print titles release. Is afraid she is missing titles.

C. Nathan will look into Zondervan titles and create a list of titles we don't currently own.

D. Chris will research and order Hugo/Nebula winning titles

II. Holiday Rush Fund

A. Consensus is there will not be a "holiday rush". We will use the \$100,000 originally allocated for rush titles for audio titles (Mp3) and a selection of approximately 5 best selling adult titles for which we will purchase 100+

III. \$ allocation for each selector

A. **Here is the [link](#) to the areas of focus for selectors each month.** Selectors can continue to follow this schedule, in addition to the areas of collection development mentioned above.

B. Each selector should aim to spend on average \$2680 per month, although depending on the area of focus, this can vary widely.

IV. Recent challenges update

A. Sara gave an update on the recent challenges to cover art of a few titles in the collection as well as a book description a patron felt was extremely graphic. There have been no challenges to content in the collection to date. OverDrive does not currently review titles for in the collection on a thorough or regular basis as titles come in via a feed from Amazon and publishers. For some titles such as Duke Classics, OverDrive is able to change the cover art, however OD does not have this latitude for the majority of the covers. In the cases of the challenges, OverDrive was able to replace the cover art and the description. Sara raised the question of adding a section to the WPLC Collection Policy to address challenges not to content but to attributes such as cover art and book descriptions. Sara will work on changes and present a draft to the committee in the next month.

Selectors do not have the time to review cover art when ordering titles, particularly given the current clumsy iteration of Content Reserve. Sara did ask that if a selector comes across cover art that could be deemed controversial, to please bring it to her attention. This is useful information in terms of determining whether certain publishers are more problematic as we can let OverDrive know.

V. Other

A. Changes coming to Content Reserve were discussed. WPLC is first in queue to pilot the new version which is projected to be available 4th quarter 2012.

B. When discussing the scarcity of titles in mp3 format, it was suggested that we put together a help sheet on how to load WMA format titles onto Apple devices. Sara will work with Marla and Jane Richard to get something distributed.

C. We discussed the "Recommended Titles" banner patrons see and it was suggested we get a list of the titles with hundreds of copies (ex. Litigators, The Help, 1Q84 etc.) and feature these as titles under a banner of "In Case You Missed These..." in lieu of the "Recommended Titles" Sara will find out if this is possible from OverDrive and then present to the WPLC Board at the Sept meeting .